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# PERENNIAL PLANTS

WHOLESALE ONLY

See The Big Hardy Chrysanthemum Section  
Pages 11 to 18

THE JOSEPH F. MARTIN COMPANY

Growers of Fine Perennials

PAINESVILLE, OHIO

# YOUR HARDY PLANT GUIDE

A GUIDE to the general characteristics of the hardy plant families in this list.

CODES ARE AS FOLLOWS — The Dash (—) Equals "To"

**BLOOMING PERIODS:**  
Sp Spring  
ES Early Summer  
S All Summer  
LS Late Summer  
F Fall

**HEIGHTS:**  
L Low  
M Medium  
T Tall

**USE:**  
GC Ground Cover  
C Cut Flower  
B Border  
R Rockery  
P Pot Plant

Family Name	Bloom. Per.	Hgts.	Use	Family Name	Bloom. Per.	Hgts.	Use
ACHILLEA	ES-F	L-M	CBRP	HEMEROCALLIS	ES-F	M-T	B
ACTINOMERIS	LS	T	B	HYDRANGEA	Sp-ES	M-T	B
ALLIUM	S	L	CBRP	IBERIS	Sp	L	BRP
AJUGA	S	L	GC	IRIS GERMANICA	ES-F	M-T	B
ALYSSUM	Sp	L	CBRP	IRIS KAEMPFERI	S	T	B
ANCHUSA	Sp-LS	L-T	CBRP	IRIS PUMILA	Sp	L	BRP
ANEMONE	Sp	L	CBRP	IRIS SIBERICA	S	M-T	B
ANTHEMIS	ES	M	CBRP	LAVANDULA	S	M	CBRP
AQUILEGIA	ES	M-T	CB	LIATRIS	S	M-T	CB
ARABIS	Sp	L	BRP	LINUM	S	M	CBP
ARMERIA	Sp-S	L	CBRP	LUPINES	S-LS	M-T	CB
ARTEMESIA		M	CB	LYCHNIS	Sp	M	CBRP
ASCLEPIAS	S	M	CB	LYTHRUM	S	T	CB
ASTILBE	ES	M	CBP	MATRICARIA	Sp	L	CBRP
ASTERS	LS-F	M-T	CBP	MONARDA	S	M-T	CBP
BAPTISIA	S	T	CB	MYOSOTIS	Sp	L	BRP
BOLTONIA	S	T	CB	NEPETA	S	L-M	BRP
BUDDLEIA	S	T	CB	PACHYSANDRA	ES	L	GC
CAMPANULA	Sp-LS	L-T	CB	PEONY	ES	M	CB
CARNATIONS	ES	M	CB	PENTSTEMON	S	M	CBP
CATANANCHE	S	M	CB	PHLOX	S-LS	M	BP
CENTAUREA	S	T	CB	PHLOX SUBULATA	Sp-F	L	GC
CHRYSANTHEMUMS	LS-F	M	CBP	PHYSOSTEGIA	S	M-T	CB
CHRS. MAX	ES-LS	M-T	CBP	PLATYCODON	ES	M-T	CBP
CHEIRANTHUS	Sp-S	L	BRP	PLUMBAGO	S	M	BRP
CONVALLARIA	Sp	L	CBRP	POLEMONIUM	ES	L	CBRP
COREOPSIS	S	M-T	CBP	POLYGONUM	S	L	GC
DAPHNE	Sp	L	BR	POPPY	ES	M	BR
DELPHINIUM	S-F	M-T	CB	POTENTILLA	S	M	CBRP
DIANTHUS	S	L-M	CBRP	PRIMULA	Sp	L-M	CBRP
DICENTRA	S	M	BRP	PYRETHRUM	S	M-T	CB
DIGITALIS	ES	T	CB	RUDBECKIA	S	M-T	CBP
DORONICUM	Sp	M	CBP	SCABIOSA	ES	M	CBP
ECHINOPS	S	M-T	CB	SEDUM	ES	L	BRP
ERIGERON	S	M-T	CBP	STOKESIA	S	M	CBP
EUPATORIUM	LS-F	M	CBP	TEUCRIUM	LS	L	B
EUPHORBIA	S	M-T	CB	THERMOPSIS	S	T	CB
FUNKIA	S	M-T	CBRP	THYMUS	S	L-M	CBRP
GAILLARDIA	S	M-T	CBP	TRADESCANTIA	ES	M-T	CBRP
GYPSOPHILIA	S	M-T	CBP	TRITOMA	S	M-T	CBP
HELIANTHUS	S-LS	T	CB	TUNICA	Sp	L	BR
HELIOPSIS	S	M-T	CBP	VERONICA	S	L-M	CBRP
HEUCHERA	S	M-T	CBP	VALERIANA	S	M	CB
HIBISCUS	S	T	CB	VIOLA	Sp-S	L	CBRP
HOLLYHOCKS	S	T	CB	VIOLETS	Sp	L	CBRP

**NOTICE:** Packing is charged at actual cost or less throughout, of materials and labor involved.

**SPECIAL NOTICE:** Where Parcel Post is preferred method of shipment, please include postage to 15% of value.

## A SPECIAL DISCOUNT

In effect, a cash discount is a profit on investment even before the merchandise is received, and we are glad to tender the advantage to you. For your cash consideration, take —

**2% On All Orders of \$10.00 or More**

THE JOSEPH F. MARTIN CO., INC.

*Offers For Spring 1954 These*

**Fully Developed -- Fresh From The Field**

# HARDY PERENNIAL PLANTS

A Complete Presentation of the Finest Varieties for  
Profitable Application to the Business of Everyone  
With a Horticultural Interest

**SATISFACTION IS GUARANTEED**  
With Top Quality  
Finely Developed Material

**WE ARE WHOLESALERS ONLY**  
Never in Competition With You  
For Your Retail Sales

All Plants Are 5 at the 10 rate, 25 at the 100 rate. Not less Than Five of a Kind Please

There are times when it may be desirable to order less than 5 plants of one kind for your trial. We are glad to cooperate. These plants will be charged at .50 cents each to share the cost of custom handling outside the wholesale aggregating.

Unless otherwise noted, all plants are field grown. Orders are freshly dug and shipped on same day.  
We Ship Nothing From Storage.

## ACHILLEA

**SNOWBALL.** (Boule de Neige). Wonderful for cut flowers or garden. Blooms in June. A good filler, grows 12-15" high, double white flowers in umbels.

Per 10, \$1.75; Per 100, \$12.00

**TOMENTOSA AUREA.** A very charming yellow flowered plant, blooming in June. It will do well in the rockery or in any part of the border.

Per 10, \$2.00; Per 100, \$15.00

**ANGEL'S BREATH.** It grows as an inverted bowl, twenty inches high and spreads two feet. In flower, it is so profusely covered that the rich green foliage, decorative otherwise, can scarcely be seen. The white is fully double without a trace of center. It is brand new and carries our highest recommendation.

Per 10, \$2.50; Per 100, \$20.00

## ACTINOMERIS

**ALTERNIFOLIUS.** Tall and showy long-blooming perennials of late summer. Great corymbs of honey yellow flowers. Excellent for maintaining color and height in the border.

Per 10, \$2.25; Per 100, \$18.00

## ALYSSUM

ROCK MADWORT

**SAXTILE COMPACTUM GOLD DUST.** Dwarf, compact Basket of Gold. Flowers April and May.

Per 10, \$2.00; Per 100, \$15.00

**SAXTILE COMPACTUM FL. PL.** Silver-grey foliage, blends well with the golden yellow flowers on this very compact border plant. Excellent for forcing after dormancy. Quantity limited. Order early.

Per 10, \$3.50; Per 100, \$30.00

## AJUGA

BUGLE

A useful plant for the rockery and for carpeting the ground, particularly in shady positions, as under trees, where grass will not grow; flowers in May and June. 6 to 8 inches.

**GENEVENIS.** An excellent plant for edging and carpeting. Grows from 6 to 8 inches high with spikes of blue flowers in May and June.

Per 10, \$2.00; Per 100, \$15.00

**REPTANS BLUE.** Grows 3 to 4 inches high, with deep purplish blue flowers. Bronzy foliage.

Per 10, \$2.00; Per 100, \$15.00

**REPTANS ALBA.** A tightly knit compact creeping cover, flowers rise 3 to 4 inches over deep bronze foliage.

Per 10, \$2.00; Per 100, \$15.00

**REPTANS VARIEGATA.** Rosettes of palest green and white. Short spikes of light blue flowers. Very effective.

Per 10, \$2.25; Per 100, \$18.00

## ARMERIA

SEA PINK OR THRIFT

**CEPHALOTES RUBRA.** Color is a striking red. For border there is nothing that will make such a bright showing.

Per 10, \$2.25; Per 100, \$18.00

**LAUCHEANA.** Bright rosy red. Height 3 to 6 inches. May-June.

Per 10, \$2.25; Per 100, \$18.00

**MARTIMA SPLENDENS.** (Statice Armeria). Rosy magenta flowers on 1 ft. stems.

Per 10, \$2.00; Per 100, \$15.00

**FORMOSA GIANT HYBRIDS.** Shades of rose and pink—good sized flowers on stems 2 feet high.

Per 10, \$2.00; Per 100, \$15.00

## ARTEMESIA

Boundlessly useful, for the border for spotting in shrub plantings, and particularly, for filling in floral effects.

**SILVER KING.** Bright silver-colored stems and foliage are of great value for florists' fillers, can also be dried for winter use.

Per 10, \$2.00; Per 100, \$15.00

**SILVER QUEEN.** (Martin's Selection). This will dry just like Silver King. It is bushy and carries an abundance of hard silver seeds that add to its effect. Though not as light, it is our judgment that it is much more impressive than the Silver Queen and more desirable than Silver King in many instances.

Per 10, \$2.00; Per 100, \$15.00

**SILVER MOUND.** A handsome, compact, mound-like plant about four inches in diameter. Foliage fernlike and of the lightest and brightest silvery gray. For the rockery, for accent, or for edging beds and walks.

F. G. — Per 10, \$3.00; Per 100, \$25.00

## ARABIS

WHITE ROCKCRESS

**ALPINA FL. PL.** Double white Rock Cress. Flowers April to June. Height about 8 inches, very fine rock plant.

Pots — Per 10, \$2.25; Per 100, \$18.00

Above all else, these pages forcefully present quality — our strongest, proudest, competitive point. Quality in plant material, yes, but quality too in the assortment presented and in the service rendered.

**ALLIUM**

**SCHOENOPRASMUM.** (Chive). True tangy, flavorful perennial herb. Decoratively it shows clumps of onion-like succulent foliage. The color is always bright, use it as an accent in any garden planting. Grows to 10 inches.

Per 10, \$2.25; Per 100, \$18.00

**ANTHEMIS**

**HARDY MARGUERITE — CHAMOMILE**

**TINCTORIA** (Kelway's Variety). Handsome finely cut foliage, and daisy-like yellow flowers produced all summer. Succeeds well in the poorest soil, excellent for cut flowers.

Per 10, \$2.00; Per 100, \$15.00

**ANCHUSA**

**SEA BUGLOSS ALKENET**

**ITALICA DROPMORE.** Pretty gentian blue flowers in Spring.

Per 10, \$1.75; Per 100, \$12.50

**MYOSOTIDIFLORA.** Dainty blue flowers and branchy sprays during April and May. Fine for shade and sun.

Per 10, \$2.25; Per 100, \$18.00

**ANEMONE**

**PULSATILLA.** Grows from 9 to 12 inches high and produces violet or purple flowers during April and May. An interesting plant for the rocky or well drained border.

Per 10, \$2.00; Per 100, \$15.00

**AQUILEGIA**

**COLUMBINE**

**CRIMSON STAR.** It is the most striking crimson with white corolla.

Per 10, \$2.25; Per 100, \$18.00

**DOBBIE'S IMPERIAL HYBRIDS.** A very fine assortment by a European hybridizer which will be sure to charm you by its beauty.

Per 10, \$2.00; Per 100, \$15.00

**MRS. NICHOLS.** Large flowered clear, deep blue with white trumpet.

Per 10, \$2.00; Per 100, \$15.00

**MRS. SCOTT ELLIOTT HYBRIDS.** There is not a better mixture grown in the world. Wonderful colors and color combinations, with very long spurred flowers. Colors range through shades of lavenders, mauves, blues, purples, whites, creams, yellows, pinks, reds, etc.

Per 10, \$2.00; Per 100, \$15.00

**ASCLEPIAS**

**BUTTERFLY WEED**

**TUBEROSA.** Very showy native plants, about 2 1/2 feet high, producing flowers of brilliant orange-scarlet during July and August. Nice for cutting.

Per 10, \$2.00; Per 100, \$15.00

**ASTILBE**

**SPIREA**

**BONN.** As bright as it is possible to imagine a soft pink. Compact and a very vigorous grower, it is a delightful garden item, a prolific cut flower producer. Resale is prompt out of beds and pots.

Per 10, \$4.50; Per 100, \$40.00

**COLOGNE.** A deep crimson pink, compact and vigorous, it won't be too tall for an edging, yet may be used as the focal point of the border. Generous cut flower producer, re-sells out of beds or pots.

Per 10, \$4.50; Per 100, \$40.00

**Asters**

Good plantmen always think fondly of the grand horticultural family that Asters are. But, do we, in our familiarity, consider each season ALL that they do for us? Or, do we react passively as we would nod to an old friend?

Gather these thought, then let your imagination work with them a bit. **THE COLORS** — the brightest whites, pinks, reds, blues. **THE FLOWERING PERIODS** — from May to November. **THE HEIGHTS** — low, medium and tall. **CHARACTERISTICS** — foliated the deepest, decorative green, bloom and bloom and bloom, grow generously in any soil, any location, completely hardy.

Can you think of a better cut flower family for the catch-cash crops? Can the Asters be missing from any well-planned border planting? Will they pay as prompt merchandisers out of pots, beds, baskets, etc.? Answers: NO - NO - YES !

This is a top list of the newest forms; the plants that you receive will be fully developed field grown, no stripping, dug and shipped fresh from the rows.

**ABENDROTHER.** Beautiful deep rose. The finest background or cut variety. Full, lush, disease resistant. 5 ft.

Per 10, \$3.00; Per 100, \$25.00

**ANTWERP PEARL.** This is one of the finest in the modern conception of this traditionally great horticultural family. Exceedingly free flowering, it bears rich satin-pink flowers in such profusion that the foliage is hidden by a bowl of flowers that reach from 30" right down to the ground. A wonderful garden item, a prolific flower catch crop.

Per 10, \$2.00; Per 100, \$15.00

**ALPINUS GOLIATH.** Six to ten inches high and bears large showy bluish purple flowers in May and June. Plant in full sun.

Per 10, \$2.25; Per 100, \$18.00

**CLIMAX.** One of the best and showiest, with large pyramidal spikes on large light lavender blue flowers. Very free.

Per 10, \$2.00; Per 100, \$15.00

**COUNTESS OF DUDLEY.** A charming clear pink with a contrasting yellow eye. Of bushy habit flowering freely during late September. Height about 9 inches.

Per 10, \$2.00; Per 100, \$15.00

**DAZZLER.** Probably the brightest color that can stay within the description Rosy Red. A three foot symmetric, round bowl-like grower. Clean and thrifty.

Per 10, \$3.00; Per 100, \$25.00

**HARRINGTON'S PINK ADORABLE.** Produces fine silvery rose flowers in clusters, continuously from early September until cut down by frost.

Per 10, \$2.25; Per 100, \$18.00

**FRIKARTI—WONDER OF STAFFA.** Lavender-blue flowers from 2 to 2 1/2 inches across, produced from June until the middle of November. Does exceedingly well in light shade and comes to perfection in full sun. A constant rich display of flowers is kept up the entire summer. Flowers are excellent for cutting.

Per 10, \$2.75; Per 100, \$22.50

**LILACTIME.** Lovely soft lilac. 12 inch.

Per 10, \$2.00; Per 100, \$15.00

**MT. EVEREST.** A wonderful white Aster of exceptional value, forming tall, well-shaped, pointed pyramids with an abundance of lateral growth flowering right down to the ground. Flowers in September and grows to a height of about 3 to 4 feet.

Per 10, \$2.75; Per 100, \$22.50

**RONALD.** Rosy pink to lilac. 12 inches.

Per 10, \$2.00; Per 100, \$15.00

**VIOLETTA.** New, and the best Novi-Belgi blue yet. The flowers are a deep violet purple and unusually double. Blooms early, producing prolific crops from September to frost, on sturdy, thickly foliated 4 foot plants.

Per 10, \$2.50; Per 100, \$20.00

**WHITE LADY.** One of the finest pure white.

Per 10, \$2.25; Per 100, \$18.00

**STAR OF WARTBURG.** Large lilac blue flowers with a striking orange center are produced on 12 to 14 inch stems about the middle of June. A strikingly beautiful plant in the rock garden or in any perennial bed.

Per 10, \$2.50; Per 100, \$20.00

**BAPTISIA**

**FALSE INDIGO**

**AUSTRALIS.** A strong growing plant about 3 feet high, suitable either for the border or wild garden with dark green deeply cut foliage and spikes of dark blue, lupine-like flowers; good for cutting.

Per 10, \$2.00; Per 100, \$15.00

**OLD ORCHARD HYBRIDS.** 36 inches. Hybrid strain with long racemes of flowers in unusual color tones including white, yellow, blue, bronze, chocolate, and violet.

Per 10, \$2.00; Per 100, \$15.00

**NOTICE**

Packing is charged throughout at cost. (Will not exceed 5% on orders over \$25.00).



**BOLTONIA**

FALSE CHAMOMILE

**ASTEROIDES.** Pure white daisy-like flowers. Very effective.

Per 10, \$2.00; Per 100, \$15.00

**CENTAUREA**

PERENNIAL BACHELOR BUTTON

**MONTANA.** (Perennial Cornflower). Grows 2 feet high, bearing large violet-blue flowers from July to September.

Per 10, \$2.00; Per 100, \$15.00

**ROSE DELIGHT.** (Dealbata). Large fully double, bright lilac-rose.

Per 10, \$2.00; Per 100, \$15.00

**STEENBERGI.** (Dealbata). A much improved form of the above. Flowers larger (up to 4 inches), deeper and longer lasting.

Per 10, \$2.50; Per 100, \$20.00

**CATANANCHE**

BLUE CUPIDONE

**COERULEA.** Heads of pretty deep blue daisy-like flowers on 14 inch stems.

Per 10, \$2.25; Per 100, \$18.00

**ALBA.** White form of the above.

Per 10, \$2.25; Per 100, \$18.00

**CAMPANULA**

BELLFLOWER

**CARPATICA.** Perfect, dense mounds of foliage with masses of erect clear blue bells. Blooms from June to October. Perfect for rocky, border plantings and wall gardens.

Per 10, \$2.25; Per 100, \$18.00

**CARPATICA ALBA.** Same as above, with white flowers.

Per 10, \$2.25; Per 100, \$18.00

**MEDIA DOUBLE. BLUE, ROSE.** 2, 3, and even 4 bells seem compressed in the outer one.

Per 10, \$2.00; Per 100, \$15.00

**MEDIA CALYCANTHEMA. WHITE, DARK BLUE, ROSE, LILAC, MIXED.** Cup and saucer.

Per 10, \$1.75; Per 100, \$11.00; Per M, \$90.00

**DELPHINIUM**

Though these plants are our usual spring transplanted stock, the last summer's drought restricted their size considerably. However, examination of the plants reveals that they produced a substantial system of eyes, the same by number as regularly. They will, then, swell these promptly in the spring and you can, by planting them now, look forward to a full mature cut-flower yield in this first season. It is to be understood that, though the size is reduced, they are not seedlings.

**BELLADONNA** (Clivedon Beauty, true strain). True Belladonna blue from stock seed handled carefully throughout to insure the type.

Per 10, \$1.75; Per 100, \$12.00

**BELLAMOSUM.** This is a dark blue form of the popular light blue Belladonna, with which it is identical in habit and growth.

Per 10, \$1.75; Per 100, \$12.00

**BLACKMORE & LANGDON HYBRIDS.** It has the range of colors well divided in the pale shades of Indigo with a strong run of the most delicate shades of rose, double and single.

Per 10, \$2.00; Per 100, \$15.00

**LAMARTINE.** It is a deeper shade than Bellamosum and has a distinct white eye. In color it is more like the old Formosum but is a much better grower and has better foliage and is not so susceptible to disease.

Per 10, \$2.00; Per 100, \$15.00

**MARTIN'S SUPERB WREXHAM OR HOLLYHOCK STRAIN.** Tall spirallike spikes of bloom, with the individual flowers of good size thickly studded on the spike.

Per 10, \$2.25; Per 100, \$18.00

**PACIFICS MIXED.** From seed re-selected each year for a mixture of the finest specimens in this beautiful delphinium specie.

Per 10, \$2.50; Per 100, \$20.00

**HARDY  
CHRYSANTHEMUMS**

SEE PAGE 11

**Chrysanthemum Maximum**

SHASTA DAISY or MOONPENNY

AMONG THE BEST KNOWN AND BEST LOVED HARDY PLANTS

The great effort that has been given to their improvement is climaxed in this feature presentation of the finest kinds. For cut flowers of distinction this superb list is unequaled.

**PLANTS ARE FULLY DEVELOPED FIELD GROWN.** If field liners are your object, they can be divided into several plants for your planting. Guaranteed as outlined, you can purchase your Daisies with no greater economy.

**ALASKA.** Magnificent daisy-like flowers seldom less than 5 inches across. Pure glistening white with yellow eye carried on long stems. A very free flowering Daisy in bloom all summer and fall. Height 2 feet.

Per 10, \$1.75; Per 100, \$12.00

**BORDER QUEEN.** New for '54. Large double Marconi type flowers bloom prolifically on 12 inch stems to make this new addition to the line one of the most flexible now grown. The plant itself is robust and extremely hardy, able to withstand wet or dry conditions and still produce abundantly.

Per 10, \$3.50; Per 100, \$30.00

**CONQUEROR.** A very strong grower, the best tall, later flowering variety, attaining a height of 3 feet. Extra large pure white flowers are produced on 30 inch stems. We highly recommend this variety for planting together with taller growing perennials.

Per 10, \$1.75; Per 100, \$12.00

**ESTHER READE.** Well recognized and universally used, pure white crested, fully double shasta daisy.

Per 10, \$2.50; Per 100, \$20.00

**FOOLPROOF.** Large, airy, and graceful, a single in form with a tendency to overlay another smaller row of petals for a very crisp effect. It is a July, August Daisy.

Per 10, \$2.50; Per 100, \$20.00

**CHEIRANTHUS**

SIBERIAN WALLFLOWER

**ALLIONI.** A beautiful rock plant. Fiery orange flowers on stems about a foot high.

Per 10, \$1.75; Per 100, \$12.00

**COREOPSIS**

A useful and attractive herbaceous perennial, both for border and cut flowers. They are of easy culture and produce their golden yellow flowers in profusion throughout the summer.

**GOLDEN SHOWER** (Verticillata). Rich golden yellow. Continuous bloom June until frost. 24 inch.

Per 10, \$2.25; Per 100, \$18.00

**DAPHNE**

**CNEORUM.** The ever popular low, fragrant, evergreen shrub. These plants are nicely budded field grown material running about 6 inches. Ship bare root only.

Per 10, \$4.00; Per 100, \$35.00

**MAJESTIC.** Immense 5 to 6 inch flowers, smallest button center. Double row of overlapping petals makes flower full, compact, and firm. 28 to 30 inch sturdy stems prolifically produced. Very hardy. Medium early.

Per 10, \$3.50; Per 100, \$30.00

**GIANT DOUBLE WHITE.** Reselected seed from Deiner's Giant Hybrids has given us this variety best described by its name. 30 in. stems, excellent for cutting.

Per 10, \$3.00; Per 100, \$25.00

**MOUNT SHASTA.** A beautiful pure white, high crested, full double Shasta Daisy, with a double row of overlapping guard petals four inches in diameter. Sturdy and erect on stems 20-24 inches long. Replaces Esther Reade. A real winner for the florist, blooming continuously from late spring to frost. This is the best all-purpose Daisy on the market today.

Heavy F. G. — Per 10, \$3.00; Per 100, \$25.00

**PRIDE OF DIXIE.** A lacy, powder puff effect, produced by double 3 inch blooms on stems 2 to 3 feet tall. Semi-hardy, but its unique beauty merits the slight extra protection. Excellent for the South.

Per 10, \$3.50; Per 100, \$30.00

**WIRRAL PRIDE.** An English introduction of compact growth. Glistening white petals with contrasting high yellow centers.

Per 10, \$3.50; Per 100, \$30.00

**DICENTRA**

BLEEDING HEART OR SEAL FLOWER

**EXIMEA.** (Plumy Bleeding Heart). A dwarf growing sort with beautiful finely cut foliage and showy racemes of pretty pink flowers through the entire season. Grows about 15 inches high.

Per 10, \$2.50; Per 100, \$20.00

**SPECTABILIS.** An old-fashioned favorite; its long racemes of graceful heart shaped pink flowers in May or June are always attractive; it is used largely for forcing, and is perfectly at home in any part of the border, especially valuable for planting in the shade. Height 1 to 2 feet. Perfectly hardy and easy to cultivate.

Pot Plants — Per 10, \$2.50; Per 100, \$20.00

**GAILLARDIA****BLANKET FLOWER**

**BURGUNDY.** Shining deep wine red showing practically no yellow.

Per 10, \$2.00; Per 100, \$15.00

**DAZZLER.** Large golden yellow and maroon flowers on strong wine stems, 14 to 18 inches in length.

Per 10, \$2.00; Per 100, \$15.00

**DWARF GOBLIN.** 12-16 inches, neat and compact. Produces a profusion of red-yellow bi-color that completely covers the foliage. Like all Gaillardias, it is content with extremely simple treatment. Fine for the border, the rockery, the cut flower garden.

Per 10, \$2.00; Per 100, \$15.00

**GRANDIFLORA SUPERBA.** Begins to bloom in June they continue one mass the entire season. A most beautiful combination of colors.

Per 10, \$2.00; Per 100, \$15.00

**PORTOLA HYBRIDS.** A new strain of large flowering Gaillardia having a color range from reddish bronze to a deep gold. Very satisfactory as a cut flower.

Per 10, \$2.00; Per 100, \$15.00

**GYPSOPHILA**

**BRISTOL FAIRY.** The value of Gypsophila Bristol Fairy for cutting and border exhibition is fond knowledge. One of the finest crops in our memory is growing in our nursery rows.

Per 10, \$4.00; Per 100, \$35.00

**FLAMINGO.** These are nicely knit August field grown grafts. The plant itself has delicate pink flowers, fully double, and blooms all summer. Order early, quantity limited.

Per 10, \$6.00; Per 100, \$50.00

**PANICULATA SNOW - WHITE DOUBLE.** Pure white double strain, 2 feet.

Per 10, \$1.75; Per 100, \$12.50

**PANICULATA.** Dense and spreading, flowers in feathery panicles.

Per 10, \$1.75; Per 100, \$10.00; Per M, \$75.00

**PACIFICA.** New pink variety of strong growth, blooming after the Paniculata is past its best 4 feet.

Per 10, \$2.00; Per 100, \$15.00

**REPENS ROSEA.** Vigorous, succulent, low growing form. Light green healthy foliage topped by closely tucked pink sprays.

Per 10, \$2.00; Per 100, \$15.00

**REPENS ALBA.** A beautiful trailing plant for the rockery, with clouds of small white flowers in July and August.

Per 10, \$2.00; Per 100, \$15.00

**HELIOPSIS**

**INCOMPARABILIS SUMMER GOLD.** A greatly improved form which should do much to increase the popularity of this easily grown plant. During July and August, when cut-flower material is not plentiful, it produces large, almost double flowers of rich golden color, on strong branching stems.

Per 10, \$2.25; Per 100, \$18.00

**SCABRA EXCELSA.** Rich chrome yellow flowers turning to a bright yellow as they mature. They are almost double, having from 4 to 5 rows of petals, of robust growth, about 3 feet high. Free flowering and makes an effective display.

Per 10, \$2.25; Per 100, \$18.00

**IRIS PUMILA**

Messengers that herald the spring! For the flower shows; for sale as clumps out of pots, baskets, beds; for plantings that will display your "master's touch" to your customers, use the Pumila Iris. Brilliant colors, thrive in any soil rich or poor, sun or shade.

	Per 10	Per 100
DR. MANN. Fragrant, petunia-violet with smoky falls. ....	2.00	15.00
EXCELSA. A splendid pale lemon yellow .....	1.75	12.50
THE BRIDE. A fine white .....	1.75	12.50
WHITE QUEEN. Finest white, early .....	1.75	12.50

**DIGITALIS****FOXGLOVE**

**GIANT SHIRLEY.** Magnificent strain of mixed. 5-7 ft. June.

Per 10, \$2.00; Per 100, \$15.00

**DORONICUM**

**EXCELSUM.** Has large yellow marguerite like flowers, 2½ to 3 inches across, in early Spring. Very suitable for beds and borders, also a splendid flower for cutting.

Pots—Per 10, \$2.25; Per 100, \$18.00

**ECHINOPS**

**TAPLOW BLUE.** This variety is particularly desirable. The flower heads are larger and are intense metallic blue. It is very free flowering and does beautifully in difficult, dry soils. A clump of Taplow Blue makes a fine contrast growing alongside of white Phlox. Plant in full sun. Hardy anywhere. Dries beautifully.

Per 10, \$2.50; Per 100, \$20.00

**EUPATORIUM--  
COELESTINUM****FLORISTS' HARDY AGERATUM**

This everlasting popular hardy perennial has come to mean more to floristry than ever before in these days of tight flower markets. Wherever plants from our abundant stock have been sold, the receivers are yielding tenfold. The cut crop is extremely prolific; the lavender-blue flowers are en mass from August to frost. Stems 14 to 18 inches, and long lasting qualities make it a 'must' for the outdoor cut flower planting.

Heavy Field Grown

Per 10, \$2.00; Per 100, \$15.00

**EUPHORBIA****FLOWERING SPURGE**

**MYRSINITES.** Beautiful trailing plant for rock or wall gardens. Likes shade. 3-4 inches.

Per 10, \$2.25; Per 100, \$18.00

**POLYCHROMA.** A beautiful formal plant growing 1 foot high, forming a hemispherical clump covered with yellow flowers in May and June. Excellent border or rock plant.

Per 10, \$2.25; Per 100, \$18.00

**FUNKIA**

**UNDULATA VARIEGATA** (Day Lily). Graceful green leaves having fluted white edge. Very conspicuous plant for the border. They are also beautiful when used as a foliage pot plant for Easter sales. Flowers lilac.

Per 10, \$2.25; Per 100, \$18.00

**DIANTHUS****SWEET PINKS**

**DELTOIDES, "BRILLIANT".** Glowing crimson-red; a striking rock plant. Growth compact and neat at all times. A profuse bloomer.

Per 10, \$2.25; Per 100, \$18.00

**DINAH.** A good companion to Evangeline. Deep Persian rose with maroon center. Fully double flowers, three to four on a stem. Spicy fragrance.

Pots—Per 10, \$2.00; Per 100, \$15.00

**EVANGELINE.** Spicy, penetrating fragrance, 3 to 4 fully double flowers of soft Persian rose on a stem.

Pots—Per 10, \$2.00; Per 100, \$15.00

**HER MAJESTY.** Large compact, Carnation flowered glistening white. Flower spikes to 14" on stately perfectly formed, silver foliage plants.

Pots—Per 10, \$2.00; Per 100, \$15.00

F.G.—Per 10, \$2.25; Per 100, \$18.00

**JUNE CARMINE** is a beautiful shade of bright carmine pink with the spicy fragrance of the old clove pinks. It has the lovely carnation gray-green foliage, and the individual flowers, on 12-15 inch stems, are fully double, large flowered perfectly formed, and makes excellent cut flowers. The habit of growth is very compact, neat and cushion-like.

Pots—Per 10, \$2.00; Per 100, \$15.00

Per 10, \$2.25; Per 100, \$18.00

**LITTLE JOE.** 6 in. tall, large crimson blooms. Just about the neatest dwarf article in the perennials.

Pots — Per 10, \$2.75; Per 100, \$22.50

**OLD SPICE.** Derservedly holding a high place in this well regarded hardy plant family, the ever blooming bright salmon-pink. Old Spice is one of the finest hardy plants. It makes an enchanting border, a bright mass and furnishes cut flowers constantly through a three month period.

Pots—Per 10, \$2.50; Per 100, \$20.00

F.G.—Per 10, \$3.00; Per 100, \$25.00

**PLUMARIUS SPRING BEAUTY.** Double and single blooms of rose, pink and white; fragrant flowers on long spikes. Blooms throughout the summer.

Per 10, \$1.75; Per 100, \$11.00

**COTTAGE  
CARNATIONS**

**LUCIA.** Beautiful bright salmon scarlet. Full double flowers, sturdy growers. All summer.

Pots—Per 10, \$2.25; Per 100, \$18.00

F.G.—Per 10, \$3.00; Per 100, \$25.00

**SYLVIA.** The petals are pale rose-pink edged with silvery white, gradually deepening to rich salmon. Large full double flowers.

Pots—Per 10, \$2.25; Per 100, \$18.00

F.G.—Per 10, \$3.00; Per 100, \$25.00

**DIANTHUS BARBATUS**

**HOLBORN GLORY.** Large, single white, auricula eyed.

Per 10, \$2.00; Per 100, \$15.00

**GIANT WHITE, SCARLET BEAUTY, NIGRESCENS, DOUBLE DWARF MIXED.**

Per 10, \$1.75; Per 100, \$12.00

**HARDY  
CARNATIONS**

Beautiful in themselves — indispensable to beauty everywhere.

**THE ROYAL GRENADINS.** Everlasting garden favorites; these are big completely developed plants that will give you a mass of bloom in their first season — remember, no seedlings, no liners.

By Separate Variety

DARK RED	SCARLET
GOLDEN SUN	TRIUMPH ROSE
KING OF THE BLACKS	WHITE
PINK	YELLOW

Per 10, \$1.75; Per 100, \$11.00; Per M, \$90.00

## HELIANTHUS

**CORONATION.** A fine introduction of this noble race of border plants. Produces large, perfect double flowers of a rich yellow color from August to October. Grows to a height of 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

**LODDON GOLD.** Enormous Dahlia-like flowers of a bright yellow color, often 5 inches in diameter. If grown on gravel loamy soil, the blooms will develop to greater perfection. If the flowers are cut immediately, the blooming season can be extended from July until severe frosts. Height 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

**MULTIFLORUS FL. PL.** A very effective hardy plant growing 4 feet tall. Has exceptionally showy large double golden yellow flowers during July and August. A very profuse bloomer highly valued for the Dahlia-like appearances of the fully double blooms.

Per 10, \$2.00; Per 100, \$15.00

## HEUCHERA

### CORAL BELLS

**BRIZOIDES.** Dainty pink bells densely bundled on long spikes. Strong grower.

Per 10, \$2.50; Per 100, \$20.00

**PERRY'S WHITE.** Pure white, silvery foliage, low growing variety. Beautiful member of a valuable family.

Per 10, \$2.75; Per 100, \$22.50

**ROSAMUNDI.** This is the most desirable of the coral-pink sorts. It is a strong grower, not subject to any blight, and produces an abundance of fine coral-pink blossoms on tall, strong stems, which last over 2 months.

Per 10, \$2.50; Per 100, \$20.00

## HOLLYHOCKS

These are fully developed, flowering size plants. No seedlings, no liners.

### CHATER'S DOUBLE HOLLYHOCKS

We have excellent stocks of the standard doubles carefully grown to secure true color. The following are the best colors:

**BLUSH** (white, pink undertone); **BLACK GEM** (maroon); **SALMON ROSE**; **GOLDEN DROP**, **SUNSET BUFF** (Yellow); **NEWPORT PINK**, **SCARLET**, **VIRGIN QUEEN** (White); **LILAC**.

Above varieties, Per 10, \$1.75; Per 100, \$12.00

## HYDRANGEA BLUE CHINA BOY

Blue China Boy is a distinct advance. It is distinguished by an immense head, with each floret measuring 2 or 3 inches. Actually each stalk is a bouquet in itself when cut. Its prime point is its complete **HARDINESS**. Here, where cold northern lakes winters prevail, it thrives in the coldest section of land in the nursery. Color is intense blue; chemical components of the soil, of course, are factors in color intensity of all blue Hydrangeas.

2 year F.G. Per 10, \$6.50; Per 100, \$50.00

## IBERIS

### HARDY CANDYTUFT

**JUCUNDA DWARK PINK** (I. Aethionema). Distinct, growing about 2½ inches high with small, grey-green leaves. Small clusters of prettily veined, flesh-pink flowers are produced in abundance during the early summer. Excellent in the rock garden and border.

Per 10, \$2.75; Per 100, \$22.50

**SNOWFLAKE.** A great variety of 6 to 8 inches high, having exceptionally large, pure white flowers borne in great masses during May and June.

Per 10, \$2.50; Per 100, \$20.00

**SEMPERVIRENS.** Very dwarf, covered with a sheet of white. Perfectly hardy. Height 6 to 8 inches.

Per 10, \$2.25; Per 100, \$18.00

## NEW HIBISCUS

### MARTIN'S GIANT HYBRIDS

For as many years as we have been searching for new things, we have had a yen to find the best Hybrid Hibiscus there could possibly be and have it bear our firm name. We have it now. This selection is without peer anywhere. Flowers 6 to 12 inches across, every Hibiscus color is represented in the candy-stick color range. It grows to 3-4 feet, foliage is deep green and paddle size. Habits are all clean and disease resistant. This is one of the finest of plants and makes the riot of the tropics available to every gardener.

Heavy F.G. — Per 10, \$2.50; Per 100, \$20.00

## Hemerocallis

The list below is the best in the trade to serve the practical purpose of commercial planters. The color range is sound, the flowering period and plant character fills the season of June, July and August with a brightness provided by the Hemerocallis alone.

**REMEMBER! THIS LIST SELLS ONLY A WHOLE PLANT — ONE THAT MAKES ITS DISPLAY IN THE FIRST SEASON YOU HAVE IT**

You have, consequently, a profit opportunity within a few weeks after you purchase your plants. You do not have to wait until a finely cut division matures in your planting. This is guaranteed, and you are unconditionally the final judge of the quality you receive.

	Per 10	Per 100
<b>AMARYLLIS.</b> Golden orange, July and August. 3 feet	\$3.00	\$25.00
<b>BAY STATE.</b> (Bet.) A large glistening yellow. Fast growing. 46 in. June to August	2.50	20.00
<b>DR. REGAL.</b> Rich orange yellow, May, 2½ ft.	2.00	15.00
<b>FULVA.</b> Coppery orange, 3 feet, July	2.00	15.00
<b>FULVA MACULATA.</b> Identical to Fulva, flowers much larger, grows more robust	2.00	15.00
<b>HYPERION.</b> Citron yellow, prolific, July, 40 in.	3.50	30.00
<b>KWANSO FL. PL.</b> Double bronze-gold, July, 4 feet	2.00	15.00
<b>LEMON KING.</b> Fluted lemon yellow. 3 feet, July	2.25	18.00
<b>MARGARET PERRY.</b> One of the best. Scarlet-orange, June	2.00	15.00
<b>MARY STOKER.</b> 42 inches. Definitely one of the most beautiful hybrids. Brownish red with a prominent canary yellow stripe. Clear canary throat. July and August	3.00	25.00
<b>THE GEM.</b> Richest yellow, late July, 3 feet	2.50	20.00
<b>THUNBERGI.</b> Like Flava, but flowers in July, a month later. Two to three feet, a distinctive pale yellow	2.00	15.00
<b>VESTA.</b> (Stout). Deep glistening gold-orange. Holds up well in hot weather. 30 inches. June and July	2.00	15.00

## IRIS GERMANICA — German Iris

	Per 10	Per 100
<b>AZURE SKIES.</b> Pale lavender blue.	2.50	20.00
<b>BERKLEY GOLD.</b> 3 feet. Shining gold color. Tall stems, good sized flowers, well subordinated and clear colored.	3.00	25.00
<b>CALIFORNIA GOLD.</b> 36 inches, a clear, deep yellow	2.25	18.00
<b>CHINA MAID.</b> Blended Pink, Bronze, and Lilac, tasteful.	3.00	25.00
<b>EL MOHR.</b> Finest new mulberry red.	2.75	22.50
<b>GRAND CANYON.</b> Bronzy plum colored brightened at center with gold beard.	3.00	25.00
<b>GREAT LAKES.</b> Finest blue.	3.00	25.00
<b>LORELY.</b> Perfect-shaped flowers, falls of a deep ultra-marine blue more or less veined with creamy-white and bordered sulphur yellow, making a beautiful contrast.	2.25	18.00
<b>MASTER CHARLES.</b> Large flowered purple.	3.00	25.00
<b>PLUIE D'OR.</b> A fine medium yellow.	2.25	18.00
<b>PRAIRIE SUNSET.</b> Blend of Peach, Apricot, Rose suffused with Gold.	4.00	35.00
<b>RED DOMINION.</b> Rich velvet red.	2.50	20.00
<b>SEPTEMBER SKIES.</b> A rich, clear, purple self.	2.00	15.00
<b>SNOW FLURRY.</b> Beautiful blue white.	3.00	25.00
<b>SPUN GOLD.</b> Large flowered gold.	3.00	25.00
<b>TREASURE ISLAND.</b> 3 ft. Pure rich vivid yellow tones. Untarnished	2.50	20.00

## IRIS SIBERICA — Siberian Iris

<b>BLUE CHARM.</b> A beautiful soft sky blue, 48 inches, free bloomer.	1.75	12.00
<b>CAESAR'S BROTHER.</b> A new fine blue.	1.75	12.00
<b>LADY NORTHLIFFE.</b> Rich, deep bright violet, veined white throat.	1.75	12.00
<b>SNOW QUEEN.</b> Pure white, best of them all.	2.25	18.00

## ORCHID IRIS KAEMPFERI

The units we offer below comprise the best assortment in the trade today. Divisions are from young plants that have thoroughly enjoyed the benefits of a growing season just right. Our cut is the largest in the trade, guaranteeing blooming results in their first season after planting.

	Per 10	Per 100
BLUE BIRD. Single superb dark violet.	2.75	22.50
BLUE WAVES. Large semi-double. Greyish background overlaid with blue.	3.00	25.00
ETHEL J. MARSHALL. White, veined with striking violet.	3.00	25.00
HADONA. Nine petaled. Striking violet blue with gold center. Veined. light blue for cool contrast.	3.50	30.00
HERCULES. Double clear blue.	2.50	20.00
KOMOCHIGUMA. Six petal dark blue variety with yellow spots in center.	3.00	25.00
KUMO-NO-OBI. Bright clear lilac with distinctive rays of white surrounding the golden throat, the pure white standards tipped purple.	3.00	25.00
MOMYI-NO-TAKI. Early flowering six petaled type. Large dark red with a golden center.	3.50	30.00
MRS. J. A. HAYDEN. Double white softly suffused pale violet. Anthers develop into extra petals making almost a triple form.	3.00	25.00
NEPTUNE. Strong grower of the 3 petals. Color is a brightly reddened mahogany	2.75	22.50
OKI NO SHIRAKI. Double white, light blue veins.	2.75	22.50
PATROCLE. Single superb dark violet.	3.00	22.50
PURPLE AND GOLD. Large double rich violet purple.	3.00	25.00
ROSE ANNA. Double ivory white, ruby red veins.	3.00	25.00
SEACREST. Double, blue-blush white. Fine	3.00	25.00

## LAVENDULA

### LAVENDER

Remember the delightful and exciting fragrance that drifted from grandmother's bureau? Sweet Lavender is always the mark of the gracious. In a garden, it is a growing, perfuming, flowering loveliness. Cut and crushed into an envelope it holds its delight for years. Do you see the opportunities?

**OFFICINALIS ROSEA.** A new Lavender. Produces a graceful array of rose-pink flowers on the dignified blue gray that is so distinctly the old favorite Lavender.

Per 10, \$2.00; Per 100, \$15.00

## LIATRIS

### BLAZING STAR OR GAYFEATHER

**KOBALT HYBRID.** A new one, and just about the finest there is. Grows medium tall, similar in flowering characteristics to the Scariosa types, but produces much more liberally. The color is the most intense deep blue in the family.

Per 10, \$2.00; Per 100, \$15.00

**SCARIOSA.** This is a much showier form than is usually sent out for this plant. It has large, showy purple heads and flowers much later than the others. A very imposing form. Mid-August. 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

**SEPTEMBER GLORY.** Late flowering type noted for its outstanding beauty. The purple flowers are produced on extra long spikes during late August and September.

Per 10, \$2.00; Per 100, \$15.00

**SILVER TIPS (Alexander).** Early blooming light lavender. Flowers are edged silver, growing on a vigorous spike. Large, lush foliage.

Per 10, \$2.00; Per 100, \$25.00

## LINUM

### FLAX

**FLAVUM NANUM COMPACTUM.** A new dwarf yellow strain, growing to a height of 6 inches. Very desirable for the rock garden.

Per 10, \$2.00; Per 100, \$15.00

**PERENNE.** May-August. Very attractive both in foliage and bloom. Flowers beautiful pale blue on slender graceful stems. An interesting plant for the medium border for all summer. It harmonizes with other flowers to build a charming color scheme.

Per 10, \$1.75; Per 100, \$12.00

**PERENNE ALBA.** Milk white flowers, very decorative.

Per 10, \$2.00; Per 100, \$15.00

## LUPINES

The Lupines produce beautiful long spikes of pea-shaped flowers about a foot long on stems three feet high. Very attractive garden or cut flower. **NEW RUSSELL LUPINES.** Russell's Lupines bear enormous, well-rounded, long symmetrical flower-spikes, often 3 ft. or more in length, each spike a mass of gorgeous color.

Per 10, \$2.25; Per 100, \$18.00

## LYCHNIS

**VISCARIA FL. PL.** An exceptional perennial, with such distinctiveness when in flower, it attracts attention from a great distance. The plants are made up with long narrow foliage, producing vermilion red flowers on stems 14 inches in length. As a garden flower for showy purposes it cannot be beat. The flowers can also be cut and used in vases. We very highly recommend it.

Heavy F. G. — Per 10, \$2.50; Per 100, \$20.00

## LYTHRUM

### PURPLE LOOSESTRIPE

**ROSEUM SUPERBUM.** Deep rose, four feet tall, floriferous. Particularly useful in extremely wet location. Sun or shade.

Per 10, \$2.25; Per 100, \$18.00

## MONARDA OR BERGAMOT

### OSWEGO TEA

**DIDYMA CAMBRIDGE SCARLET.** Brilliant crimson flowers are produced freely from June until August. A good plant for wild garden as well as border. 2 1/2 feet.

Per 10, \$2.00; Per 100, \$15.00

**DIDYMA, CROFTWAY PINK.** A most appealing rich rose-pink. Hardy and free blooming. Like other Bergamots, it presents an irresistible attraction for hummingbirds. Does well in shady gardens and is excellent for cutting.

Per 10, \$2.00; Per 100, \$15.00

**DIDYMA, HYBRIDA SUNSET.** A great advance. Color is a brilliant mahogany red. This quality, combined with the spicy fragrance, makes it both excellent for cutting and the border.

Per 10, \$2.50; Per 100, \$20.00

## MATRICARIA

**GOLDEN BALL.** Dwarf golden yellow plant. Forms a mass of blooms, 10 in.  
Per 10, \$2.00; Per 100, \$15.00

## MYOSOTIS

### FORGET-ME-NOTS

**PINK BEAUTY.** New True Pink. Large prolific and free flowering pink forget-me-nots. Absolutely hardy, it harmonizes beautifully with the blue variety. It bears its flowers continuously from June to September.

Pots—Per 10, \$2.00; Per 100, \$15.00

## NEPETA

### GROUND IVY OR CATMINT

**MUSSINI.** A most desirable border or rock plant with gray green foliage and covered with masses of pale lavender blue flowers, all Spring and intermittently during the summer. 1 foot high and has a spread of 12 to 15 inches.

Per 10, \$2.00; Per 100, \$15.00

## PACHYSANDRA

**TERMINALIS.** Ground covering plant, averaging 6 to 8 inches in height and branching freely into a dense mat. Its shapely indented foliage is practically evergreen. It bears small spikes of light colored flowers during May and June. As a border for walks and drives it is most attractive; also splendid for steep in sun or shade and for dense shade under any kind of trees.

2 1/4" Pots, Per 10, \$2.00; Per 100, \$15.00

## PENTSTEMON

**PINK BEAUTY.** Flower spikes 30 inches high, pure pastel pink, are borne in profusion. The silvery sheen in the foliage and in the bloom makes it a beautiful garden and cut flower variety.

Per 10, \$2.25; Per 100, \$18.00

**ROSE ELF.** A lovely clean shell-pink. A beautiful cutflower; one of the outstanding new and good plants; makes a delightful companion to Gypsophila.

Per 10, \$2.50; Per 100, \$20.00

## PHYSOSTEGIA

### FALSE DRAGONHEAD

**GRANDIFLORA ROSY SPIRE.** Grows from 18-24 inches with large heads of bright violet mauve flowers. Very desirable for cutting.

Per 10, \$2.00; Per 100, \$15.00

**SUMMER SNOW.** In all its characteristics, it resembles the medium tall Rosy Spire. Flowers are glistening pure white and admirably suited to cutting.

Per 10, \$2.00; Per 100, \$15.00

## PLATYCODON

### BALLOON FLOWER — XXX F. G.

**DOUBLE BLUE.** 3 inch blooms, about 95% true. Per 10, \$1.75; Per 100, \$12.50

**DOUBLE WHITE.** Pure white, true stock, very free.

Per 10, \$1.75; Per 100, \$12.50

**GRANDIFLORA ALBA.** Per 10, \$1.75; Per 100, \$12.50

**MARIESI.** Blue or white separate, dwarf. Per 10, \$1.75; Per 100, \$12.50

**SHELL-PINK.** Deep rose vination. Per 10, \$1.75; Per 100, \$12.50



# HARDY PHLOX

	Per 10	Per 100
AFRICA. Brilliant carmine red with blood-red eye	2.25	18.00
ANNA COOK. Soft lilac pink with faint carmine eye. 36 inch.	2.00	15.00
B. COMPTE. Tall growing variety producing large heads of rich satiny amaranth flowers. Very brilliant. Looks well planted close to a yellow-flowering plant.	2.25	18.00
DIXIE. Low, light pink.	2.00	15.00
DR. CHAS. MAYO. White with crimson eye.	2.00	15.00
GOLIATH. Large royal scarlet.	2.25	18.00
JEANNE D'ARC. Pure white, bluish pink eye.	2.00	15.00
MARGARET. Clear deep pink, strong grower.	2.25	18.00
MARY LOUISE. Pure, glistening, snow-white heads of unusually large size.	2.25	18.00
MISS LINGARD. Pearly white flower, with delicate pink eye, very remarkable bloomer producing two or three crops of flowers during the season; indispensable producing as a cut flower for florists' use. It is the best early white Phlox known. Heavy field grown.	2.25	18.00
MRS. WILLIAM JENKINS. Pure white	2.25	18.00
MOUNT HOOD. Large pure white flowers in broad clusters. Medium tall	2.25	18.00
PRIME MINISTER. White clear crimson eye	2.00	15.00
PROGRESS. Blue with a white eye	2.00	15.00
RUBY LEE. The large flowers are plum red large panicles, strong thick stem, heavy foliage	2.25	18.00
SIR EDWARD LANDSEER. Fine bright crimson, 32 inches	2.00	15.00
SPITFIRE. (Frau Von Moutner). Large salmon-orange flowers with small crimson eye. Attractively bright	2.25	18.00
STARLIGHT. Violet red shading to lilac	2.00	15.00
TIGRESS. Brilliant new coral-red shade with golden sheen	2.25	18.00
WHITE ADMIRAL. New, produces beautiful snow-mounds of pure white flowers on enormous heads. Excellent late bloom. 2½ feet	2.50	20.00
WORLD PEACE. Large, pure white; strong grower	2.50	20.00

## PEONIES

	Per 10	Per 100	1000
MME. DUCEL. Bomb type, medium shade with silvery reflex. Very desirable and a strong grower	\$5.00	\$40.00	\$325.00
MIKADO (Jap.). Very large crimson petals with a big center crown of gold tipped rose stamens. Very attractive for cutting	7.00	65.00	
MONS JULES ELIE. Bomb type, early mid-season. Often called the King of all Peonies. Color is a glossy lilac-pink shading to a deeper rose at the base. The entire flower is overlaid with a sheen of silver. Ideal for cut flowers	5.00	40.00	325.00
PRINCESS BEATRICE. Large compact, high crown. Guards and crown a light violet-rose, collar cream-white, center flecked crimson. Fragrant. Strong grower, medium height and blooms midseason	5.00	40.00	325.00
MIXED. Contains many of the best Reds, Whites and Pinks, both singles and doubles	4.50	35.00	300.00

## POLEMONIUM

### JACOB'S LADDER

**BLUE PEARL.** New form. Grows 6-8 inches high, covered with racemes of blue on diminutive stems. Fine for the rockery, edging, or low border.

Per 10, \$2.25; Per 100, \$18.00

## POLYGONUM

### DWARF LACE PLANT

**REYNOUTRIA.** One of the finest dwarf ground covers. Thrives in any soil, hovers 4 to 8 inches, blooms airy pink sprays. Foliage deep green all summer, bronze red in the fall and winter.

Per 10, \$3.50; Per 100, \$30.00

## POTENTILLA

**WARRENSI.** Splendid, large bright flowers of deepest glossy yellowness, carried for months over foliage of dark green.

Per 10, \$2.25; Per 100, \$18.00

## PRIMULA

**COLOSSEA MIXED.** 1¾ inch across. The range of colors is most remarkable, including many quite new shades of lilac, pink, copper as well as the darkest red.

Per 10, \$2.25; Per 100, \$18.00

**MONARCH STRAIN MIXED.** The finest strain of Exhibition Auricula. Wonderful markings on perfectly formed flowers.

Per 10, \$2.25; Per 100, \$18.00

**GIANT MUNSTEAD STRAIN.** Flowers of largest size containing fine shades in yellow and white.

Per 10, \$2.25; Per 100, \$18.00

**VERIS MARTIN'S SELECT HYBRIDS.** Fine quality flowers and a good balanced mixture of colors which is often desired in mass plantings.

Per 10, \$2.25; Per 100, \$18.00

**V AND R PACIFIC STRAIN.** Wide, clear color range. Tall stems and large flowers make it perfect for cutting, specimens in the border, or for edgings. Field grown plants transplanted develop in your planting very uniformly. White, gold, scarlet, pink blends, pastel, blue and violet.

Pots—Per 10, \$2.25; Per 100, \$18.00

## PHLOX SUBULATA

### MOSS PINKS

**BLUE EMERALD CUSHION.** The pure, sky blue sport of Emerald Cushion.

Per 10, \$2.25; Per 100, \$18.00

**EMERALD CUSHION.** A close compact foliage, even better in character than the Vivid. Extremely floriferous, it has the longest blooming season in the family. Florets of unusual size, color a pure, unbleached pink.

Per 10, \$2.25; Per 100, \$18.00

**FAVORITE. (Alexander).** A pure rose in silver shade, really different, a standout in the block planting. It is new now, but a leader in sight sales from our assortment. You will like its vigorous nature.

Per 10, \$2.50; Per 100, \$20.00

**ORCHID LADY.** One of the best new colors in Subulata Phlox. About the earliest bloomer, pure orchid-pink with a deep violet eye, no trace of magenta. Large florets.

Per 10, \$3.00; Per 100, \$25.00

**ROSE UNIQUE. (Alexander).** Cross Brittoni and Subulata Hybrids. This one is new and completely different. It is so graceful and fragile that it suggests delicacy, yet is completely hardy under all conditions. Spurred, compact, and tending upright, color bright clear pink, carries a symmetric star in bright red right in the eye.

Per 10, \$2.50; Per 100, \$20.00

**WHITE DELIGHT.** Largest white in existence today. Exceptionally large flower, on bright green foliage.

Per 10, \$3.00; Per 100, \$25.00

## PLUMBAGO

### LEADWORT

**LARPENTAE.** One of the most desirable border and rock plants. It is of dwarf, spreading habit, growing 6 to 8 inches high, covered with deep blue flowers during the summer and fall. The flowers are borne in small clusters just above the foliage. Does well in the rock garden in full sun or light shade.

Per 10, \$2.25; Per 100, \$18.00

## RUDBECKIA

**GOLDEN GLOW.** Masses of large, double, golden-yellow flowers in late summer.

Per 10, \$2.00; Per 100, \$15.00

**GOLDEN GLOBE.** New. A truly outstanding form. Flowers a perfect globe, 3" in diameter, borne in profusion on stems 24-30" tall. Foliage is a miniature of the rugged Golden Glow. Thoroughly tested for hardiness and public appeal.

Per 10, \$2.00; Per 100, \$15.00

## SCABIOSA

### PINCUSHION

**GT. ISAAC HOUSE HYBRIDS.** A fine strain of extra large flowered blue shades.

Per 10, \$2.00; Per 100, \$15.00

## SEDUM

**KAMTSCHATICUM.** Orange-yellow flowers, with prostrate, green foliage turning golden in autumn.

Per 10, \$2.00; Per 100, \$15.00

**SPURIUM COCCINEUM.** Flowers rosy crimson. 6 inches. July and August. Very good.

Per 10, \$2.00; Per 100, \$15.00

**SPURIUM DRAGONS BLOOD.** Outstanding for the rock garden and dry wall. Foliage deep, reddish bronze, with blood red flowers June thru October.

Per 10, \$2.25; Per 100, \$18.00

**STOKESIA**

CORNFLOWER ASTER

**BLUE DANUBE.** (Super Blue). New, and a wonderful advance in this family. Growth is stronger, flowers more profuse, and color brighter than anything we have seen in Stokesia. Supply is extremely limited.

Per 10, \$2.50; Per 100, \$20.00

**CYANEA.** Rich green leaves, azure blue flowers with finely divided petals. Good for cutting. Blooms in July.

Per 10, \$2.00; Per 100, \$15.00

**SILVER MOON.** A new white form of Blue Moon. Blooms in July.

Per 10, \$2.50; Per 100, \$20.00

**TEUCRIUM  
CHAMAEDRYS**

POPULAR PERENNIAL HEDGE

Since its merits have been recognized, scarcely a perennial border is complete without the neat green definition lent by a Teucrium hedge. Leaves a bright glossy green, myriads of stems rising 8 to 12 inches high, the Teucrium hedge may be trimmed formally by the fastidious or allowed to grow as it will in which case its natural dignity is formal enough for most of us.

Per 10, \$2.25; Per 100, \$18.00

**THERMOPSIS**

**CAROLINIANA.** A lovely lupine-like plant with rich green foliage, growing about two feet high. In June and July, yellow pea-like flowers are produced in racemes six to twelve inches long. The general appearance is that of a yellow lupine.

Per 10, \$2.25; Per 100, \$18.00

**THYMUS**

**LANUGINOSUS** (Woolly Leaved). A species of Thyme with small, roundish leaves and rosy lilac flowers. It is a desirable plant for edgings or in rock work.

Per 10, \$2.25; Per 100, \$18.00

**TRADESCANTIA**

SPIDERWORT

**BLUE STONE.** One of the prettiest. Glistening light blue flowers in profusion.

Per 10, \$2.00; Per 100, \$15.00

**LEONORA.** The very fine flowers are a deep rich glowing violet.

Per 10, \$2.00; Per 100, \$15.00

**JAMES CRAWFORD WEGUELIN.** A plant 18 inches high with large flowers of a uniform light azure blue that is very pleasing.

Per 10, \$2.00; Per 100, \$15.00

**JAMES STRATTON.** A variety with large flowers 2½ inches from tip to tip, in color deep delphinium mauve, slightly shaded with rose.

Per 10, \$2.00; Per 100, \$15.00

**PURPLE DOME.** Vividly brilliant purple flowers which sparkle with life in sunlight. Fine grower and it flowers freely. Considered the most spectacular one of the entire collection.

Per 10, \$2.00; Per 100, \$15.00

**TRITOMA**

RED HOT POKER

**MARTIN'S NEW HYBRIDS—SUPER HARDY.** A result of years of work, this new one seems to withstand any condition of weather and more of a damp location than any Tritoma in existence today. In our fields, we have them in any stage of growth from 5 year units to summer divisions and all are successful. Flower stems are sturdy and strong and the colors range from pale yellow to deep orange, all bright. A very worthwhile cut flower and a guaranteed hardy garden item.

Per 10, \$2.50; Per 100, \$20.00

**ALCAZAR.** A deeper orange-red than is ordinarily found in Tritomas. Tall, stately, straight spikes on healthy foliage plants that produce regularly all summer if kept cut.

Per 10, \$2.50; Per 100, \$20.00

**GOLDEN STREAM.** Bright pure yellow.

Per 10, \$2.50; Per 100, \$20.00

**PFITZERI.** The rich orange flowers are always in big demand on the cut flower markets. If grown in fairly rich soil, a plant will produce several first class quality flowers. Tritomas should be included in every planting of summer cut flowers.

**RED AND GOLD.** A new form, flowers in early July, rich red tops a clear cream yellow on a strong, sturdy flower spike.

Per 10, \$2.00; Per 100, \$15.00  
Per 10, \$2.25; Per 100, \$18.00

**PFITZERI HYBRID.** The higher, lighter shade of Pfitzeri.

Per 10, \$1.75; Per 100, \$12.00

**WHITE GIANT.** The best variety for florists. Blooms all summer if cut regularly. Tall 3 foot stems bearing spires of ivory white. Appear as cream white blooms of magnificent beauty from July to October.

Per 10, \$2.50; Per 100, \$20.00

**VALERIANA**

**COCCINEA.** Showy heads of old rose flowers in umbels on 12-inch stems just above the rich green foliage, are produced from June until October. A splendid plant for bold effects in the wall or rock garden; plants, if too large, may be severely cut back without damage. Total height about 2 feet.

Per 10, \$2.00; Per 100, \$15.00

**COCCINEA ALBA.** White of the above.

Per 10, \$2.00; Per 100, \$15.00

**VERONICA**

SPEEDWELL

**BLUE PETER.** The flower spikes are of deepest navy on stiff stems about 15 to 18 inches tall. This variety will replace Blue Spire as soon as it is better known because of its better color and far superior habit of growth and floriferousness. A heavy bloomer and of easy culture.

Per 10, \$2.50; Per 100, \$20.00

**INCANA HEAVENLY BLUE.** Our selection of this favorite type. Foliage less silvery, but a much greater size, flowers deep blue, 14 inch stems, the appearance is generous in any planting.

Per 10, \$2.00; Per 100, \$15.00

**INCANA ROSEA.** Silvery gray foliage with upright spikes of lovely pink flowers in June. Height one foot.

Per 10, \$2.25; Per 100, \$18.00

**VIOLET ODORATA**

**PRINCESS OF WALES.** Single, sweet-scented, rich, deep purple flowers. Valuable for greenhouse forcing as well as outdoor planting.

Per 10, \$2.25; Per 100, \$18.00

**ROSINA.** Producing not only in spring but again in late autumn, quantities of dainty flowers, deliciously fragrant and of a charming combination of pink and old rose shades. The fragrance probably is the most outstanding feature of this new Viola. It is quite resistant to either sun, or dry weather conditions.

Per 10, \$2.50; Per 100, \$20.00

**ROYAL ROBE.** This glorious variety is the premium in today's assortment. Flowers are a lustrous shade of deepest violet, exceedingly fragrant, and open flat like a pansy. Valuable for cutting, and truly different in any garden.

Per 10, \$2.00; Per 100, \$15.00

**WHITE WONDER.** (Var. The Czar). Large, single, pure white, with faint blue and yellow tinting. Very fragrant.

Per 10, \$2.25; Per 100, \$18.00

**DOUBLE RUSSIAN.** A perfectly hardy variety, producing heavy, double, sweetly scented blue flowers in abundance. Grows well in shady locations. For many years this Violet has been very scarce. Only recently were we able to propagate good quantities. We are very glad to offer same to you this year.

Pots—Per 10, \$2.75; Per 100, \$22.50

**VIOLAS**

<b>ADMIRATION.</b> Masses of large flowers, rich violet.....	2.00	15.00
<b>ARKWRIGHT RUBY.</b> Bright ruby crimson with central markings.....	2.00	15.00
<b>BLUE BEAUTY.</b> Small flowered, light blue on large leaved, compact plant.....	2.00	15.00
<b>BLUE BUTTERFLY.</b> Violet-purple with white. Excellent for bedding.....	2.00	15.00
<b>BLUE PERFECTION.</b> Bright blue, large flowered.....	2.00	15.00
<b>KING HENRY.</b> Very small dark violet flowers on a compact plant.....	2.00	15.00
<b>LORD NELSON.</b> Large flowered violet-blue.....	2.00	15.00
<b>LUTEA SPLENDENS.</b> Tawny, golden yellow in semi-cascade.....	2.00	15.00
<b>MISS HELEN MOUNT.</b> A combination of yellow with purple. Small flowered type.....	2.00	15.00
<b>WHITE PERFECTION.</b> Pure white, large flowers, very showy.....	2.00	15.00

These plants are not to be considered in comparison with offerings of seedlings, sliver cut divisions, etc. Each one that you will receive will be at the exhibition standard, ready for full performance in its first season with you or with your customer. With these, you do not have to do the tedious job of lining out, working a year, standing a high percentage of loss that must necessarily occur when an item is too fine to survive the shipping interval and transplanting shock. They are ready NOW to do the job that you want them to do — yield bright, full exhibitions in your customer's gardens, yield full catch-cash cut flower crops. To buy less than the standards listed here is a deceiving, false economy! There is thirty-two years of experience and thoughtful calculations standing behind every plant that will be shipped to you.

**is**  
*Important!*

In most sections of the United States and Canada, this is the **only** variety that you can plant and let grow for years and years without any necessity for winter or summer protection of any kind! It does **not** have to be divided and renewed each year in order to maintain consistent good cut crops!

Nurseries in Maine, Montana, Canadian Provinces, New Mexico, California, Texas, Alabama, Florida and in between are growing Martin's Super Hardy Tritoma with absolutely no difficulty. It takes the coldest winters, the hottest summers, burning sun, wettest of rainy spells, alternate freezes and thaws in medium areas—thriving in it all.

It is the ideal definition of a hardy plant.

Flower stems are sturdy and succulent. They are thick and will provide water in such quantity to the flower head that they last for weeks after cutting.

The colors range from pale yellow to deep orange and bicolors in between, all of them bright. We have never seen a poor or unattractive flower produced.

Try a few, plant a block. For the garden, for cutting, it is high among the most valuable recommendations that we can make.

**Heavy Field Grown Plants —  
will flower this year**

Per 10, \$2.50; Per 100, \$20.00

# WHOLESALE ORDER SHEET

**THE JOSEPH F. MARTIN CO., INC.**

PAINESVILLE, OHIO

Company Name

Proprietor's Name

Street, P. O. Box or R. D.

Post Office

## State

Express Office if different from Post Office

WHEN WANTED

AMOUNT ENCLOSED \$

[illegible]

**CASH WITH ORDER DISCOUNT—2% on Orders \$10.00 and up**





# THE JOSEPH F. MARTIN CO., INC., PAINESVILLE, OHIO

## HANDY ORDER BLANK FOR THE HARDY MUMS

Ship To \_\_\_\_\_

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City \_\_\_\_\_

State \_\_\_\_\_

Via \_\_\_\_\_

Date \_\_\_\_\_

Preferred \_\_\_\_\_

Delivery Date \_\_\_\_\_

### PRICES ARE FOR FIELD GROWN PLANTS UNLESS MARKED P FOR POTS

Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.
<b>GENERAL LIST</b>											
	<b>SUNNY HONEY</b>			<b>CANDLELIGHT</b>			<b>EUREKA GIANT</b>			<b>KAY TASHIMA</b>	
	10-\$4.50 100-\$40.00			10-\$2.00 100-\$15.00			10-\$2.00; 100-\$15.00			10-\$2.75 100-\$22.50	
	<b>ADMIRATION</b>			<b>CANARY WONDER</b>			<b>FASCINATION</b>			<b>KRISTINA</b>	
	P 10-\$4.00 100-\$35.00			10-\$2.25 100-\$18.00			10-\$2.75 100-\$22.50			10-\$2.00 100-\$15.00	
	<b>AGLOW</b>			<b>CARNIVAL</b>			<b>FINGER LAKES</b>			<b>LAVENDER LADY</b>	
	P 10-\$3.00 100-\$25.00			10-\$2.50 100-\$20.00			10-\$2.50 100-\$20.00			10-\$2.50 100-\$20.00	
	<b>ALABASTER</b>			<b>CECIL BEED</b>			<b>FIRE ENGINE</b>			<b>LAVENDER PRINCESS</b>	
	10-\$2.50; 100-\$20.00			10-\$2.50 100-\$20.00			10-\$2.50 100-\$20.00			10-\$2.25 100-\$18.00	
	<b>ALEX CUMMINGS</b>			<b>CENTURY</b>			<b>FLAMBOYANT</b>			<b>LEDA</b>	
	P 10-\$3.50 100-\$30.00			10-\$2.50 100-\$20.00			P 10-\$4.00 100-\$35.00			10-\$2.25 100-\$18.00	
	10-\$3.50 100-\$30.00			<b>CHARLES NYE</b>			<b>FLAXEN BEAUTY</b>			<b>LEE POWELL</b>	
	<b>ALGONQUIN</b>			10-\$2.50; 100-\$20.00			10-\$2.50; 100-\$20.00			10-\$2.75 100-\$22.50	
	10-\$2.00 100-\$15.00			<b>CHIPPEWA</b>			<b>FORTUNE</b>			<b>LESHARA</b>	
	<b>ALLEGRO</b>			P 10-\$2.25 100-\$18.00			10-\$3.00 100-\$25.00			10-\$3.50 100-\$30.00	
	10-\$2.00 100-\$15.00			<b>CHIQUITA</b>			P 10-\$2.25; 100-\$18.00			<b>LIFE</b>	
	<b>ANN</b>			10-\$2.00 100-\$15.00			<b>GENERAL BRADLEY</b>			10-\$2.50 100-\$20.00	
	10-\$2.25 100-\$18.00			<b>CHORALE</b>			10-\$2.50 100-\$20.00			<b>MADAME CADILLAC</b>	
	<b>ANNIVERSARY</b>			10-\$2.25 100-\$18.00			<b>GEN. MAC ARTHUR</b>			10-\$3.50 100-\$30.00	
	10-\$2.25 100-\$18.00			<b>CHRIS COLUMBUS</b>			10-\$2.75 100-\$22.50			P 10-\$2.25 100-\$18.00	
	<b>APACHE</b>			10-\$2.25 100-\$18.00			<b>GENERAL MARSHALL</b>			<b>MAGNIFICENT</b>	
	P 10-\$3.50 100-\$30.00			<b>CROWN JEWEL</b>			10-\$2.75 100-\$22.50			10-\$2.50 100-\$20.00	
	P 10-\$3.00 100-\$25.00			10-\$3.50 100-\$30.00			<b>GENISTA</b>			<b>MAGNOLIA</b>	
	<b>ARAPAHOE</b>			P 10-\$3.00 100-\$25.00			10-\$3.00 100-\$25.00			10-\$2.50 100-\$20.00	
	10-\$3.00 100-\$25.00			<b>D. D. AHRENS</b>			<b>GOLDEN SURPRISE</b>			<b>MAJOR BOWES</b>	
	<b>ARGONNE</b>			10-\$2.25 100-\$18.00			10-\$2.50 100-\$20.00			10-\$2.75 100-\$22.50	
	10-\$2.75 100-\$22.50			<b>DEAN KAY</b>			<b>GOLDEN SUNSET</b>			P 10-\$2.00 100-\$15.00	
	<b>ARISTOCRAT</b>			10-\$2.00 100-\$15.00			10-\$2.50 100-\$20.00			<b>MALINDA BROWN</b>	
	P 10-\$4.00 100-\$35.00			<b>DEFIANCE</b>			<b>GONDOLIER</b>			10-\$2.25 100-\$18.00	
	<b>AVALANCHE</b>			10-\$2.25 100-\$18.00			10-\$3.50 100-\$30.00			<b>MARGARET ANN</b>	
	10-\$3.00 100-\$25.00			<b>DRAGON LADY</b>			<b>HILLCREST</b>			10-\$2.00 100-\$15.00	
	<b>AVAILON</b>			10-\$2.50 100-\$20.00			10-\$2.25 100-\$18.00			<b>MARGIE</b>	
	10-\$2.50 100-\$20.00			<b>DWIGHT DOUGLAS</b>			<b>HOLIDAY</b>			10-\$2.50 100-\$20.00	
	<b>BALCOMBE BRILLIANCE</b>			10-\$4.00 100-\$35.00			10-\$3.00 100-\$25.00			<b>MARCONETTE</b>	
	10-\$3.00 100-\$25.00			P 10-\$3.00 100-\$25.00			<b>HUNTSMAN</b>			10-\$2.00 100-\$15.00	
	<b>BETTY</b>			<b>EARLY CRIMSON</b>			10-\$2.75 100-\$22.50			<b>MASQUERADE</b>	
	10-\$2.50 100-\$20.00			P 10-\$2.75 100-\$22.50			<b>HURRICANE</b>			P 10-\$2.00 100-\$15.00	
	<b>BISHOP GANNON</b>			<b>EARLY PASTEL</b>			10-\$3.00 100-\$25.00			<b>MIGUEL</b>	
	10-\$2.00 100-\$15.00			P 10-\$3.00 100-\$25.00			<b>INSPIRATION</b>			10-\$3.50 100-\$30.00	
	<b>BIRETTA</b>			<b>EARLY WONDER</b>			10-\$2.50 100-\$20.00			P 10-\$2.25 100-\$18.00	
	10-\$2.50 100-\$20.00			<b>IMPROVED</b>			<b>IVORY GLOW</b>			<b>MING</b>	
	P 10-\$3.00 100-\$25.00			10-\$2.50 100-\$20.00			10-\$2.50 100-\$20.00			10-\$3.00 100-\$25.00	
	<b>BOKHARA</b>			<b>EDITH</b>			<b>JAMES EADIE</b>			<b>MISS LACE</b>	
	10-\$2.50; 100-\$20.00			P 10-\$2.25; 100-\$18.00			10-\$2.25 100-\$18.00			10-\$2.75 100-\$22.50	
	<b>BONFIRE</b>			<b>ELAINE</b>			<b>JAMES STEWART</b>			<b>MISTY MAID</b>	
	10-\$2.00 100-\$15.00			P 10-\$3.50 100-\$30.00			10-\$3.00 100-\$25.00			10-\$2.25 100-\$18.00	
	<b>BRIGADIER</b>			<b>ELIZABETH HOOD</b>			<b>JAYEFF</b>			<b>MOONBEAMS</b>	
	10-\$3.50 100-\$30.00			10-\$2.25 100-\$18.00			10-\$2.50 100-\$20.00			10-\$2.50 100-\$20.00	
	<b>BRONZE PYRAMID</b>			<b>ELSIE</b>			<b>JEWELRY</b>			<b>MRS. KIDDER</b>	
	10-\$2.00 100-\$15.00			10-\$2.50 100-\$20.00			10-\$2.25 100-\$18.00			10-\$3.00 100-\$25.00	
	<b>BUTTERCUP</b>			<b>ENTERPRISE</b>			<b>JUDITH ANDERSON</b>			P 10-\$2.25 100-\$18.00	
	P 10-\$3.00 100-\$25.00			10-\$2.75 100-\$22.50			10-\$2.25; 100-\$18.00			<b>MURMURS</b>	
	<b>CALUMET</b>			P 10-\$2.00 100-\$15.00			<b>KATHLEEN LEHMAN</b>			10-\$3.00 100-\$25.00	
	P 10-\$3.00 100-\$25.00			<b>ERMINE</b>			10-\$2.75 100-\$22.50			<b>MY LADY</b>	
	<b>TOTAL COLUMN 1</b>			10-\$2.25 100-\$18.00			<b>TOTAL COLUMN 3</b>			10-\$2.50; 100-\$20.00	
				<b>TOTAL COLUMN 2</b>						<b>MYRTLE WALGREEN</b>	
										10-\$3.00 100-\$25.00	
										<b>TOTAL COLUMN 4</b>	

Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.
	NABOB 10-\$2.25 100-\$18.00			SPINDRIFT 10-\$3.50 100-\$30.00			Cushions Continued				
	OSCEOLA 10-\$2.25 100-\$18.00			SUCCESS 10-\$3.00 100-\$25.00 P 10-\$2.50 100-\$20.00			EARLY LAVENDER P 10-\$3.00 100-\$25.00			VIOLET STAR P 10-\$2.75 100-\$22.50	
	OLIVE LONGLAND 10-\$2.25; 100-\$18.00			SUNAPE 10-\$2.00 100-\$15.00			EUGENE A WANDERER 10-\$2.50 100-\$20.00			WAKU 10-\$2.00; 100-\$15.00	
	ORPHEUS 10-\$3.50 100-\$30.00 P 10-\$2.50 100-\$20.00			SUNSTONE P 10-\$3.00 100-\$25.00			GOLDEN CARPET P 10-\$2.25 100-\$18.00			W. P. SNYDER 10-\$2.00; 100-\$15.00	
	ORSONA 10-\$3.50 100-\$30.00 P 10-\$2.50 100-\$20.00			TAMPICO 10-\$2.50 100-\$20.00			GOLDEN MOUND 10-\$3.00 100-\$25.00 P 10-\$2.00 100-\$15.00			WHITE CUSHION 10-\$2.00; 100-\$15.00	
	PATHFINDER 10-\$4.00 100-\$35.00			TAPESTRY 10-\$2.50 100-\$20.00			JUBILEE P 10-\$2.50 100-\$20.00			YELLOW CUSHION 10-\$2.25; 100-\$18.00	
	PATRICIA LEHMAN 10-\$3.00 100-\$25.00			TIME 10-\$3.00 100-\$25.00			MARTIN'S WHITE 10-\$2.25; 100-\$18.00			YELLOW SUPREME 10-\$2.50 100-\$20.00	
	PEGGY ANN HOOVER 10-\$2.00 100-\$15.00			VISION P 10-\$3.50 100-\$30.00			MAHOGANY CUSHION P 10-\$2.25 100-\$18.00			NOVEL SPOONS	
	PEPITA 10-\$2.00 100-\$15.00			WESTBOURNE 10-\$2.25 100-\$18.00			MENTOR 10-\$2.25 100-\$18.00			BLUSH WHITE 10-\$2.25 100-\$18.00	
	PERFECTION 10-\$3.00 100-\$25.00			WHITE BOUNTY P 10-\$2.25 100-\$18.00			MISCHIEF P 10-\$3.00 100-\$25.00			BURNING BRIGHT 10-\$2.00 100-\$15.00	
	PETRISIAN MAUV P 10-\$3.00 100-\$25.00			WHITE CLOUD 10-\$2.50 100-\$20.00			NANKEEN 10-\$2.50 100-\$20.00			CARDINAL SPOON 10-\$2.00 100-\$15.00	
	PLAINSMAN 10-\$4.00 100-\$35.00			WHITE WONDER 10-\$2.25 100-\$18.00			ORCHID HELEN 10-\$2.75 100-\$22.50			CAROL C. 10-\$2.00 100-\$15.00	
	POLAR ICE 10-\$2.00; 100-\$15.00			WHITE DOTY 10-\$2.50 100-\$20.00			ORCHID STAR P 10-\$3.00 100-\$25.00			FUCHSIA SPOON 10-\$2.50 100-\$20.00	
	PRELUDE 10-\$2.50 100-\$20.00			YELLOW AVALANCHE 10-\$2.50 100-\$20.00			ORLOMA P 10-\$2.50 100-\$20.00			GOODNIGHT IRENE 10-\$2.00 100-\$15.00	
	RED COAT 10-\$2.50 100-\$20.00			YELLOW BLANKET 10-\$2.25 100-\$18.00			OSTOSA P 10-\$3.00 100-\$25.00			GRAND CANYON 10-\$2.00 100-\$15.00	
	RED DIAMOND 10-\$3.00 100-\$25.00			YELLOW DEAN KAY 10-\$2.00 100-\$15.00			PINK CUSHION 10-\$2.00; 100-\$15.00			IVORY SPOON 10-\$2.50 100-\$20.00	
	RED DOTY 10-\$2.25 100-\$18.00			YELLOW JEWEL 10-\$2.50; 100-\$20.00			PONCA 10-\$2.50 100-\$20.00			JANICE 10-\$2.00 100-\$15.00	
	RED FEATHER 10-\$3.00 100-\$25.00			CUSHIONS			POWDER PUFF 10-\$2.00; 100-\$15.00			LOVELINESS SPOON 10-\$2.50 100-\$20.00	
	RED GOLD 10-\$2.25 100-\$18.00			ASTRID 10-\$2.00 100-\$15.00			RED CLOUD 10-\$3.00 100-\$25.00 P 10-\$2.00 100-\$15.00			LOVELY NELL 10-\$2.00 100-\$15.00	
	REVERIE P 10-\$4.00 100-\$35.00			AUTUMN GOLD 10-\$2.00 100-\$15.00			REMEMBRANCE 10-\$3.00 100-\$25.00 P 10-\$2.00 100-\$15.00			ORCHID SPOON 10-\$2.00; 100-\$15.00	
	RONNIE 10-\$3.00 100-\$25.00			AUTUMN SONG P 10-\$2.25 100-\$18.00			ROUGE CUSHION P 10-\$2.50 100-\$20.00			PUMPKIN SPOON 10-\$2.00 100-\$15.00	
	ROSE MARIE 10-\$2.00 100-\$15.00			BOWL O'GOLD P 10-\$4.00 100-\$35.00			SALUTE P 10-\$2.25 100-\$18.00			REMEMBER ME 10-\$2.00 100-\$15.00	
	ROYAL ROBE 10-\$3.50 100-\$30.00 P 10-\$2.50 100-\$20.00			BONNIE BRIDE P 10-\$3.00 100-\$25.00			SEPTEMBER CHEER 10-\$2.50 100-\$20.00			ROSE MARY 10-\$2.00 100-\$15.00	
	RUBY POMPOM 10-\$2.25; 100-\$18.00			CANARY P 10-\$3.00 100-\$25.00			SEPTEMBER CLOUD 10-\$2.00 100-\$15.00			ROSE SPOON 10-\$2.00 100-\$15.00	
	RUSTY RED P 10-\$2.00 100-\$15.00 10-\$3.00; 100-\$25.00			CANDY 10-\$2.50 100-\$20.00			SERENE 10-\$2.00; 100-\$15.00			YELLOW SPOON 10-\$2.00; 100-\$15.00	
	SEPTEMBER DAWN 10-\$2.00; 100-\$15.00			CHOPIN P 10-\$3.00 100-\$25.00			SNOWBIRD P 10-\$3.50 100-\$30.00			TOTAL COLUMN 8	
	SEPTEMBER WINE 10-\$2.00; 100-\$15.00			CODY 10-\$2.75 100-\$22.50			SPARKLE 10-\$2.50 100-\$20.00			TO TOTAL COLUMNS	
	SEQUOIA 10-\$2.25 100-\$18.00			CORAL SEA 10-\$2.00; 100-\$15.00			STAR BRIGHT P 10-\$3.00 100-\$25.00			COL. 1 \$ _____	
	SILVER PLATE 10-\$3.00 100-\$25.00			CUTIE 10-\$2.00; 100-\$15.00			STAR GLORY P 10-\$2.75 100-\$22.50			COL. 2 \$ _____	
	SILVER SHEEN 10-\$3.00 100-\$25.00			DELUXE RED CUSHION 10-\$2.00 100-\$15.00			SUNBEAM 10-\$2.00; 100-\$15.00			COL. 3 \$ _____	
	SINCERITY 10-\$2.00 100-\$15.00			DIXIE WHITE CLOUD 10-\$3.00 100-\$25.00			TECUMSEH 10-\$3.00 100-\$25.00			COL. 4 \$ _____	
	SKI TRAIL 10-\$2.50 100-\$20.00			DWARF JEWEL 10-\$2.50 100-\$20.00			TRANQUILITY P 10-\$4.00 100-\$35.00			COL. 5 \$ _____	
	TOTAL COLUMN 5			EARLY JOAN HELEN 10-\$2.25 100-\$18.00			TOTAL COLUMN 7			COL. 6 \$ _____	
				TOTAL COLUMN 6						COL. 7 \$ _____	
										COL. 8 \$ _____	
										GROSS \$ _____	
										Less 2% _____	
										FOR CASH \$ _____	
										NET \$ _____	

Please indicate if substitution of a similar or better variety is permissible. ☐ Yes ☐ No

If field-grown plants are sold out we will supply potted plants in greater quantity to value unless indicated otherwise. NO ☐

# -:- Hardy Chrysanthemums -:-

## U. S. TOP LIST—220 VARIETIES

### FIELD GROWN CHRYSANTHEMUMS ARE SAFE

Based on observations that we have made during many years of experience with Hardy Mums, some definite conclusions may be drawn. Most important is the virtual elimination of any prospect of stunt — when you plant a stolon (division) from a stunt free field grown stock plant.

Everybody is entitled to an opinion on stunt. Our theory is that when a Chrysanthemum doesn't receive the benefit of it's natural dormancy and when it has undergone the rigors of intensive forcing (sometimes for a succession of years), the resistance and growing capacity is lessened to such a degree that stunt — and to a certain extent, dormancy — occurs during the season when the best natural development should be taking place.

### IT IS MOST ECONOMICAL TO BUY FIELD GROWN CHRYSANTHEMUMS

As a general rule, unless the variety is by nature a restrictive producer, the cost of obtaining Chrysanthemum stock will not exceed 3 cents per unit — normally a great deal less — when field grown plants are purchased and individual stolons are transplanted to the field. Make any comparison and see the BARGAIN!!

### IT IS MORE SATISFACTORY TO BUY FIELD GROWN PLANTS

In every respect — uniformity, quality and brilliance of substance — a Chrysanthemum propagated and planted through natural methods is a better plant. It may sound like very simple logic — that is what is intended — isn't that often the best logic?

## INTRODUCING

### SUNNY HONEY (Martin)

A sparkling new complement ready and worthwhile to take a prominent place in the brightest family under the sun. The flowers are superbly formed, tightly knit, incurved type, deep true yellow. The plant itself is very unique due to the fact that it develops large 3 inch blooms on a low 15 inch plant. An excellent bedding, border or foundation plant that blends well with the current architectural trends. Blooms the 15th of August.

Per 10, \$4.50; Per 100, \$40.00

**ADMIRATION.** (Bristol) New. Tops in hardiness, tops in beauty. Blend of bright peach, salmon fawn and soft red gold flushes. Full double 3" bloom on heavy sprays. Grows strong as an oak to 2½ ft. September.

POTS — Per 10, \$4.00; Per 100, \$35.00

**AGLOW.** (Lehman) New 1954. New quilled pompon of pure orange-peal orange. Early, free flowering, ideal for cut flowers.

POTS — Per 10, \$3.00; Per 100, \$25.00

**ALABASTER.** (English). Large pure white with slightly incurved petals. Will grow to five inches across if disbudded.

HEAVY FIELD GROWN — Per 10, \$2.50. Per 100, \$20.00

**ALEX CUMMINGS.** 1952's wonder Mum. 4 in. flowers, rich pure cerise that gently matures to a delightful rose. 2½ ft. Sept. 30 on.

POTS — Per 10, \$3.00; Per 100, \$25.00  
FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

**ALGONQUIN.** A very hardy variety, with healthy foliage. One of the best yellow Mums, producing pure, bright yellow flowers three inches across.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

**ALLEGRO.** Double. Glowing shrimp—pink with coppery salmon sheen. Early October.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

**ANN.** (USDA). Hardy and early flowering even in the rugged climate of New England, where it found its origin. Flowers are fully double, white, averaging 2 to 3 inches across. This compact, free-flowering plant, has been proven remarkably frost-resistant.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

**ANNIVERSARY.** Double, a really fine light pink. Rosy buds, faintly buff at center on opening. Growth is generous and foliage is always bright and green — very decorative. Flowers 3", plant 24" wide, 24" tall—early variety.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

**APACHE.** (Kraus) A brand new full double. Brilliant, dark, fire-cracker red that overcasts with gold at maturity. Four to five inch quilled flowers on a large, spreading, but closely compacted bush. September.

POTS — Per 10, \$3.00; Per 100, \$25.00  
HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

**ARAPAHOE.** Flowers bright red with pure bronze reverse. Flowers very large — four to five inch blooms in clusters. Free growing, early, frost resistant. New for 1952.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

**ARGONNE.** Mid-season. 24". A full, rounded button pompon of rich, jewel-like, amaranth purple. Distinctive for its overwhelming mass of bloom on sturdy stems, and its ability to hold that difficult color right through the season until frost.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

## ALL PURPOSE CUT AND DECORATIVES — Continued

**ARISTOCRAT.** (Bristol) New 1954. A rich colorful display of silken shine. On a stately 2 feet, thickly foliated deep green plant, it produces a solid mass of perfectly double  $3\frac{1}{2}$  inch blooms of deep cerise overcast claret. Early.

POTS — Per 10, \$4.00; Per 100, \$35.00

**AVALANCHE.** Very large white flowers 4 inches across; perfect cut flower type.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

**AVALON.** Tall, new addition to the pompon type. Showy light bronze double flowers produced on straight stems make this an excellent cut flower variety.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

**BALCOMBE BRILLIANCE.** (English). Mid-season. 24". Brilliant red in the Carnival shade. Fully double, largest size, borne on a heavily foliate, strongly stemmed plant that is a decorative green all the year until frost.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

**BETTY.** Splendid upright rose-pink without a trace of magenta. One of the finest new pinks.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

**BISHOP GANNON.** Mid-season. 18". This is a clear yellow duplex in the best of form. Prolific bloomer, a row will be the brightest mass in the field—a real traffic stopper. Sturdy stems for liberal cut yield.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

**BIRETTA.** (Kraus) A new, exciting, fully double flowered cardinal red. Fades to pastel and is bright all the way. Tall, upright plant, sturdy to any wind.

POTS — Per 10, \$3.00; Per 100, \$25.00

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

**BOKHARA.** Full double perfectly formed flowers on well-branched stems. Exceptionally hardy with disease resistant foliage. Perfect for cutting by Oct. 10th.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

**BONFIRE.** Double burnt-orange red flowers on 24 inch plants. Blooms in early October and is very frost resistant.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

**BRIGADIER.** (DePetris) Oct. 1. Large carmine red pompon. Full double. Solid flower form. Bushy, decorate growth, clean foliage. 20-24 in., strong stemmed. One of the finest new varieties.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

**BRONZE PYRAMID.** A straight medium tall new variety. Duplex flowers are the high toned orange bronze favorite in the Fall. Dozens of branches straight from the crown without disbudbing. Foliage forest green and clean. Perfect cut flower variety.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

**BUTTERCUP.** A beautiful new, early, golden yellow. There can never be too many varieties of this most popular color. A perfectly formed, incurving mass of firm petals on a strong but freely populated stem. This will be popular for years to come.

POTS — Per 10, \$3.00; Per 100, \$25.00

**CALUMET.** Brand new, it will long be a favorite of the riotous fall personality parade. Large tightly knit blooms approach 4" are on stems of sturdy good length. It is a shiny Apricot that is distinctive to the Rubellum hybrid parentage. Sprays are a bouquet in themselves. Blooms early, stands without apparent loss of color in early frost and cold.

POTS — Per 10, \$3.00; Per 100, \$25.00

**CANDLELIGHT.** Very lovely and graceful, free flowering creamy white. Medium size nicely borne double blossom,  $1\frac{1}{2}$ -2 feet. September 25th.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

**CANARY WONDER.** Breath-taking new color—soft canary primrose. Perfect  $1\frac{1}{2}$  inch pompons in huge sprays on tall  $2\frac{1}{2}$  foot plant. Superb for outdoor cut flowers. Excellent seller in bloom, standing like a sentinel in sales fields.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

**CARNIVAL.** A bright, brilliant mum. A play of bronze, red, and golden bronze shades. Full double, 3 inch flowers carried on slender, nicely branched sprays. Oct. 10.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

**CECIL BEED.** New. Splendid early full double deep lavender pink. 24 in., freely flowered in branching sprays. Disease and frost resistant.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

**CENTURY.** New. A medium tall, formally upright plant, produces a prolific cut crop of shaggy golden yellow flowers, generous in size and on broad sprays.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

**CHARLES NYE.** Developed by Dr. Kraus, University of Chicago — this is by far the finest yellow Pompon to date. Very large deep yellow blooms produced freely in compact clusters. Strong, tidy, 20 inch plant. An outstanding good Pompon.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

**CHIPPEWA.** Large double bright aster purple, an early one, Sept. 5th, which grows 24 inches high. Tends to fade in the hot sun, but in cool weather the color is beautiful.

POTS — Per 10, \$2.25; Per 100, \$18.00

**CHIQUITA.** Lovely dome-shaped pompon flowers of a deep lemon-yellow shade. Very desirable both for the garden and bouquets.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

**CHORALE.** Biscuit shaped flowers of light Phlox Pink. After a long last, it ages to a startling chalk white. Blooms from September to frost. New.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

**CHRIS COLUMBUS.** New, outstanding ivory-white. Large, double blooms from late September on; excellent for cutting.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

**CROWN JEWEL.** (Kraus) New. 3-inch flat currant-red flowers with a brilliant sheen. Strong sturdy free blooming plant. September.

POTS — Per 10, \$3.00; Per 100, \$25.00

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

**DEE DEE AHRENS.** Medium, compact, full flowering shaggy white. It is among the finest for cutting or decorative planting. Sept. 1st.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

**DEAN KAY.** Produces a great abundance of excellent rose-pink flowers in a profuse mass.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

**DEFIANCE.** D. (Kraus). A bold flower of intense golden yellow with twilled petals. Exceptionally firm substance. Strong, upright plant with excellent cutting stems. 26 inch, Sept. 17.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

**DRAGON LADY.** A new mum-color too—a satin smooth Chinese Red, more striking than Caliph, deeper than Red Velvet. Starting mid-September, it bloomed continuously for six weeks and didn't fade a shade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large, bright as waxed leather. It is a decorative growing bush, and a red mass in bloom.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

**DWIGHT DOUGLAS.** Dazzling golden yellow large decorative. Medium tall and very free and excellent for cutting. Blooms October 5th to 8th.

POT PLANTS — Per 10, \$3.00; Per 100, \$25.00

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

**EARLY CRIMSON.** (Lehman) Stately, upright, clean foliated plant that produces early cut flowers of bright crimson. The fully double flowers are further enhanced by unusual crimped petals. A rugged grower and very hardy plant.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

**EARLY PASTEL.** (Lehman) New for 1954, it is going to be good for years. It is a soft, appealing amber bronze pastel. A good 2 feet bush carries a mass in full bloom by September 15. Everything in the habits and bright but pleasing colors of Mrs. Dupont, Olive Longland and Prelude are combined in this very early beauty.

POTS — Per 10, \$3.00; Per 100, \$25.00

**EARLY WONDER IMPROVED.** A great advance in Pink pompons. Rich deep pink, not cold or coarse, fine cut flower,  $2\frac{1}{2}$  ft., late September.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

**EDITH.** Early. 18". This one will hold a place among the finest for a generation! Flowers fully double, 3-4" across, and a lovely, royal aster-purple. Upright, the bush is full and firm.

POT PLANTS — Per 10, \$2.25; Per 100, \$18.00



## ALL PURPOSE CUT AND DECORATIVES — Continued

**ELAINE.** New. A fully double, perfectly formed flower of the bright orchid-lavender shade that is new to the species. 30 inches tall, forms straight long stems perfect for cutting.

**POTS — Per 10, \$3.50; Per 100, \$30.00**

**ELIZABETH HOOD.** (DePetris). Vivid lavender pink, large full pompon with excellent substance and spray formation. Excellent strong stems 30" to 36" long of vigorous growth with very healthy habit and lush foliage. Matures Oct. 12. A very fine and productive variety. Excellent for cutting or for pots.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**ELSIE.** A good, rugged, and productive buttercup yellow. It's really fine. Single, it has closely piled multiple rows of petals on a vigorous 2½ ft. plant that blooms Oct. 10.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**ENTERPRISE.** A really good new one. Tall to the best cutting height, it shows tight, big, fully double pompons in flat branching sprays. Amaranth. Mid-season.

**POTS — Per 10, \$2.00; Per 100, \$15.00**

**HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50**

**ERMINE.** D. (Kraus). Fully double, wide-petaled, pure white with cream center. Tall, sturdy plants; vigorous grower. Very frost-resistant flowers. Excellent for cutting. 30 inch, Oct. 1.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**EUREKA GIANT.** A superb Mum with huge, semi-double orange-bronze flowers, healthy foliage, strong grower. A new variety that is completely different.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**FASCINATION.** A show stopper. Perfectly formed giant sized, very double, silvery pink flowers on a powerful, bloom laden plant is an irresistible combination. Early.

**HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50**

**FINGER LAKES.** This fine Chrysanthemum will be a long lasting favorite standard variety. Medium tall in the best form, the most pleasing plastic scarlet, giant formal flowers in profusion. Mid-season.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**FIRE ENGINE.** (Lehman) Singles are rarely good enough for a place in double selections, but this one is. It is a lustrous, deep, dark sheened cardinal red. Early.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**FLAMBOYANT** (Bristol). New, 1954. In full flower by September 15, the new scarlet starts a rush of interest in any Chrysanthemum display. A bronze flush right at the center of each tight, 3" double bloom is a winking shopper stopper. Magnificent cutting material.

**POTS — Per 10, \$4.00; Per 100, \$35.00**

**FLAXEN BEAUTY.** Huge and beautiful, a gorgeous blend of peach, yellow, and coral, with soft gold flush in centers. Massive 4 inch blooms, very much like Cactus Dahlia, exceptionally frost proof. Spread 2 foot plants. Fine for bouquets and bedding in borders.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**FORTUNE.** Mammoth blooms of rich cream blend. Lusty 2½ ft. In full bloom early October. One of the best of the new pot plants.

**POT PLANTS — Per 10, \$2.25; Per 100, \$18.00**

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**GENERAL BRADLEY.** Exquisite blooms of a superb blending of lovely apricot, seashell pink and buff in long stemmed clusters from August to heavy frosts. General Bradley has all the desired traits one would want in a mum—glorious long-lasting and profuse flowering; beautiful form; rich healthy green foliage; and extreme hardiness.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**GENERAL MacARTHUR.** A deluge of glowing coppery-red. The 2½-3 inch blooms seem to glow in the sunlight and even on dull days like new shiny copper pennies. The stems are upright, rigid and graceful, not easily broken down by violent storms. The beautiful dark leaves are very resistant to disease. General MacArthur mum is a lavish producer from August through to heavy frosts.

**HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50**

**GENERAL MARSHALL.** The ray florets are a rich harmony of deep old rose, purple and gold with light buff reverse, slightly incurved, making the petals appear edged with gold. The beautiful rich green foliage is clean and healthy from the base throughout the plant. Full double, extremely hardy, compact 2ft.

**HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50**

**GENISTA.** Very early solid yellow pompon of good size. Dwarf bushy habit. Blooms from the end of August but in full bloom by September 12th. New '53.

**POT PLANTS — Per 10, \$2.50; Per 100, \$20.00**

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**GOLDEN SURPRISE.** New 1952. Hurley. Excellent, very early, tightly knit, double variety. Flowers deep lemon chrome and slightly incurved. Foliage lustrous and disease resistant. Cut and garden.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**GOLDEN SUNSET.** An immense burnished copper with a ruby center. One of the largest and most showy of recent introductions. Good cut flower, a prolific decorator from Oct. 1 to frost.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**GONDOLIER.** New (Bristol) 3-4 inch flowers, very full, very deep, shining with bright crimson to claret. At the height of its season it is faintly dusted with that distinctive Chrysanthemum silver. Strong, clean, 2½ ft. Excellent cutter. September.

**HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00**

**HILLCREST.** (English). A real bright red. Extremely productive. Good cut flower, mid-season.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**HOLIDAY.** Lusty newcomer, a stunning bronze gold shading to old gold. 4 in. decorative, strap like petals, full double. A bountiful cut variety. Early. Frost resistant.

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**HUNTSMAN.** Vivid and nobly brilliant, bright scarlet, overlaid orange-bronze 2½ to 3 inch on two foot branching plant. Early October, extremely hardy.

**HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50**

**HURRICANE.** English. An unusual reflexing variety. Broad rolled petals thickly populate a generous flower. It is a livid crimson. Early, 24", rugged, disease resistant—doesn't lack a single feature of a good Chrysanthemum.

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**INSPIRATION.** New. Distinctly different, it is a large rich orange-red overlaid with an apricot that is a bright highlight. Bush is strong, sturdy, and firmly upright.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**IVORY GLOW.** (U. S. D. A.) A perfect creamy white double pompon. It responds very well to disbudding and its quality can be increased to compare with any indoor variety. 30 inches, blooms mid-September.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**JAMES EADIE.** It is tall, bears generous flowers on stems as straight and sturdy as a can stake. Grows to thirty inches, and is without any doubt the finest yellow hardy cut flower Mum we grow.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**JAMES STEWART.** One of the finest bright yellow cutting pompons. It is a very tightly formed half-dollar sized full double. Sprays are flat and show atop strong stems. Early. 30 inches.

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**JAYEFF.** Flowers are huge, 4 inches and more in true diameter, fully double, no centers. The color is a deep, positive pink with a dazzling, drifting sheen. No other color or flowers form like it. Bushy plant bears straight stems by the dozens, no pinching. Grows to 2 feet, vigorous and healthy, bushy. Flowers appear here from the 15th of September and bear without fading until severe frost.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**JEWELRY.** Rosy orchid Button. Makes perfect little flowers with an irresistible iridescent sheen. Hardy plant. Late September.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**JUDITH ANDERSON.** An outstanding pot or garden Pompon. The clear buttercup yellow flowers are nicely rounded, about 1½ inches across.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**KATHLEEN LEHMAN.** Full double, bright orange gold deepening to red gold at center. An exciting new bronze. 24 inch, early.

**HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50**

## ALL PURPOSE CUT AND DECORATIVES — Continued

**KRISTINA.** A lovely rose pink, the best of the super hardy Northlands. Guaranteed a most vigorous and prolific form, we are happy to be back in a strong stock position with it.  
**HEAVY FIELD GROWN** — Per 10, \$2.00; Per 100, \$15.00

**LAVENDER LADY.** Matchless, still "the" lavender. Exquisite 3 inch decorative, full and lovely, of nearest possible to clear lavender. Lusty, floriferous 2½ foot plant, late September bloomer.  
**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

**LAVENDER PRINCESS.** Brand new. The finest cutting variety in the color classification. A pastel shade, thoroughly pleasing.  
**HEAVY FIELD GROWN** — Per 10, \$2.25; Per 100, \$18.00

**LEDA.** (English). A very much admired variety. Beautiful rolled petals of Heliotrope Pink. This is superlative in its class.  
**HEAVY FIELD GROWN** — Per 10, \$2.25; Per 100, \$18.00

**LEE POWELL.** New, very large mid-western variety. An unusual blend of Chinese yellow and old gold. 4 in. bloom, flat, full, and perfect. 2½ feet, September, very hardy.  
**HEAVY FIELD GROWN** — Per 10, \$2.75; Per 100, \$22.50

**LESHARA.** Each branch terminates with a cluster of five to twenty-five blooms, 3 in., fully double, clear, non-fading mulberry red. It has no comparative anywhere that we know of. Will stand repeated freezes of 22 degrees without becoming unsightly. Blooms for 6-8 weeks from late September.  
**HEAVY FIELD GROWN** — Per 10, \$3.50; Per 100, \$30.00

**LIFE.** Mid-season. 30". Bright copper rose, duplex in form, inner swirl yellow. A healthy, appealing cut flower or border variety. 3" blooms, one stem is a bouquet.  
**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

**MADAME CADILLAC.** Mulberry wine red solid large pompon type of great substance. Strong bushy and compact habit. Blooms by September 20th and lasts well into late October. New '53.  
**POT PLANTS** — Per 10, \$2.25; Per 100, \$18.00  
**HEAVY FIELD GROWN** — Per 10, \$3.50; Per 100, \$30.00

**MAGNIFICENT.** D. (Kraus). Glorious 4-inch flowers of plum-red or rosy cardinal with coppery cast. Strong branches, excellent for cutting. 26 inch, Oct. 1.  
**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

**MAGNOLIA.** Mid-season. 24". Liberally petaled duplex flowers—its name is the best description for its color. It is one of those strikingly different varieties in any planting.  
**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

**MAJOR BOWES.** (English). A sturdy tall plant of unusual vigor; flowers are fully double. Large incurve of deep lavender. Outstanding as a garden and cut variety.  
**POT PLANTS** — Per 10, \$2.00; Per 100, \$15.00  
**HEAVY FIELD GROWN** — Per 10, \$2.75; Per 100, \$22.50

**MALINDA BROWN.** A magnificent rose pink with strong lavender undertone. Flowers globular, mounded at center, petals strongly incurved and twisted. 2 feet, September 27.  
**HEAVY FIELD GROWN** — Per 10, \$2.25; Per 100, \$18.00

**MARGARET ANN.** Full double, large, free flowering rosy purple. Excellent for cutting, fine for a mass at the back of the border. Grows to 2 feet, flowers mid-September.  
**HEAVY FIELD GROWN** — Per 10, \$2.00; Per 100, \$15.00

**MARGIE.** A beauty, early double flower dark red, 2 ft.  
**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

**MAROONETTE.** This unusual hardy variety is an upright grower with double compact flowers of an intense maroon shade. Approximately 24 inches tall, foliage unusually clean and resistant.  
**HEAVY FIELD GROWN** — Per 10, \$2.00; Per 100, \$15.00

**MASQUERADE.** Mid-season. 14". A compact, healthy, heavily stemmed bush. It bears literally hundreds of fully double rose to purple pompons on every plant.  
**POTS** — Per 10, \$2.00; Per 100, \$15.00

**MIGUEL.** Radiant raspberry red decorative type with good keeping qualities. Good growth and stem. Makes an excellent cut flower. Blooms October 8th to 10th. New '53.  
**POTS** — Per 10, \$2.25; Per 100, \$18.00  
**HEAVY FIELD GROWN** — Per 10, \$3.50; Per 100, \$30.00

**MING.** Double, richly free flowering plant. 4 inch blooms, Chinese yellow with tangerine orange at center. A fine cut flower, 24 in. early.  
**HEAVY FIELD GROWN** — Per 10, \$3.00; Per 100, \$25.00

**MISS LACE.** Pert and saucy, this is the glamour of the new group. True Grandmothers light pink, a bursting shower of fully double, 3 inch blooms sweeping en masse atop stately upright stems rising in quantity 2½ ft. in perfect symmetry. Excellent cut-flowers, blooms first week in September, and the fresh pink flowers do not fade for weeks.  
**HEAVY FIELD GROWN** — Per 10, \$2.75; Per 100, \$22.50

**MISTY MAID.** Delicate informal and very much a ladies' favorite. Airy 2 foot plant loaded with graceful 3 inch blooms of delightfully soothing shell pink. Quietly assumes gentle hues of misty, dreamy white. Lovely contrast of tender pink buds and open flowers. Wonderful to cut—one stem is almost a bouquet itself. September 20.  
**HEAVY FIELD GROWN** — Per 10, \$2.25; Per 100, \$18.00

**MOONBEAMS.** Early. 24". This is the improvement on Pale Moon that we have been waiting for. It is a soft primrose yellow ringed with ivory, fully, fluffily, double, in huge sprays on sturdy, strong stems.  
**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

**MRS. KIDDER.** The old favorite, 4 inch, full double, large incurved deep lemon pompon. Those who cut it say that it will never be beat.  
**POTS** — Per 10, \$2.25; Per 100, \$18.00  
**HEAVY FIELD GROWN** — Per 10, \$3.00; Per 100, \$25.00

**MURMURS.** Amaranth pink buds bloom with a burst to fully double flowers of clear Mallow purple. Incurved, early September, 1½ to 2 feet.  
**HEAVY FIELD GROWN** — Per 10, \$3.00; Per 100, \$25.00

**MY LADY.** Very unusual and novel, flowers are large, double, orange-yellow.  
**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

**MYRTLE WALGREEN.** Rich amaranth purple underlaid with silvery lilac, aging to clean, clear mallow purple. 4 in. bloom, 2 ft. tall, September 20.  
**HEAVY FIELD GROWN** — Per 10, \$3.00; Per 100, \$25.00

**NABOB.** A rich, exotic soft purple with a metallic sheen that brings it to the "plastique" shades used so effectively in modern decoration. There is absolutely no hint of magenta either in the prime bloom or the fading flower. It grows medium tall and the deep, lush, forest green foliage, growing to the ground, is a complimentary frame for the abundance of very rich flowers.  
**HEAVY FIELD GROWN** — Per 10, \$2.25; Per 100, \$18.00

**OSCEOLA.** A beautiful, large, fully double, early flowering bronze. It is a very hardy, very clean type, fine for cutting, high among the leaders for sight sales.  
**HEAVY FIELD GROWN** — Per 10, \$2.25; Per 100, \$18.00

**OLIVE HIGHLAND.** Large fully double salmon orange. An improved form of Mrs. Pierre S. Dupont III.  
**HEAVY FIELD GROWN** — Per 10, \$2.25; Per 100, \$18.00

**ORPHEUS.** Brilliant Roman red large pompon with perfect full form and very hard substance. Excellent strong and long stems with perfect spray formation. Very vigorous clean upright growth. Matures October 10th to 12th. This variety is equal if not superior to any cloth house red now in existence. Blooming nicely for early October and can be shaded to bloom in late August and early September without fading. New '53.  
**POT PLANTS** — Per 10, \$2.50; Per 100, \$20.00  
**HEAVY FIELD GROWN** — Per 10, \$3.50; Per 100, \$30.00

**ORSONA.** Reddish bronze full decorative type. Very good bushy growth. Very desirable and showy. Blooms September 20th to 25th. New '53.  
**POT PLANTS** — Per 10, \$2.50; Per 100, \$20.00  
**HEAVY FIELD GROWN** — Per 10, \$3.50; Per 100, \$30.00

**PATHFINDER.** University of Nebraska. A brand new variety in a brand new race. Carnation Flowered! 2 ft. tall and 2 ft. across. Very upright. A row is so neat it looks like a formal hedge. 5-10 blooms in clusters, bright, non-fading yellow. 3" flowers are very double, high centered, and have a pronounced resemblance to the florist's carnation. This departure is one of the most exciting that has ever happened in Chrysanthemums! Very early.  
**HEAVY FIELD GROWN** — Per 10, \$4.00; Per 100, \$35.00

## ALL PURPOSE CUT AND DECORATIVES — Continued

**PATRICIA LEHMAN.** Double, sparkling geranium pink with peach center. Recurved and twisted petals give a fluffy, feathery effect. Strong grower, good for cut flowers and the decorative, hardy border.

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**PEGGY ANN HOOVER.** An everlasting popular clear pink-duplex, cut flower favorite. Cacti-mum.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**PEPITA.** D. (Kraus). Densely quilled button-pompon of eggshell-white with darker center when young, changing to pure white with cream center. 26 inch, Sept. 28.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**PERFECTION.** (English). Mid-season 24". This is an in-curve. Large, symmetrically shaped flowers are a full double right to the tight center. Color is a gracious, pure cream. For cutting, potting, the garden focal point.

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**PETRISIAN MAUVE.** This is an intermediate pompon, hybrids of which there will never be enough for the garden or for pot plant sales. This variety has a color all its own, one which we have not seen in any other. It is closely held on a very symmetrical plant. Blooms full and complete by early October, original flowers hold their color through bad weather, new buds form and open regularly until deep frost.

**POTS — Per 10, \$3.00; Per 100, \$25.00**

**PLAINSMAN.** The second introduction in the new Carnation Flowered race! Very early, strong, wind-firm, grey green foliage. Strong cutting stems terminate in clusters of 3-5 radiantly beautiful 3" red-bronze-gold deeply pilloved flowers. Extremely double, literally spilling over with lacinated, notched, crisp carnation like petals. Isn't it grand to look forward to?

**HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00**

**POLAR ICE.** Clear, glistening blue-white flowers 2½ to 3 inches in diameter, heavy upright stems, branched heavy at top. Grows to 1½ to 2 feet tall, and blooms from September 1 to end of October.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**PRELUDE.** D. (Kraus) Very large flower. A combination of flesh-pink and maize-apricot.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**REDCOAT.** As hardy as the men it pays tribute and as brilliant as the uniforms they wear. A strong grower resisting with casual abandon the culprits that take their toll from others less sturdy. Flowers are a really new red in Chrysanthemums. Vermilion is the closest comparison. Fully double, they appear on strong yet succulent stems growing medium high.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**RED DIAMOND.** New. A strong, 18" sturdily formed and formally proportioned plant, foliated deep healthy green right to the bottom. It flowers a closely knit, fully double pompon. Bi-color silver grey and maroon. The height of the silver is at the high center. The maroon frames it with excitement. Par-excellence for cutting. Early.

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**RED DOTY.** This is the companionate red of the well known White Doty. Fully double, blooms at the same time as White Doty.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**RED FEATHER.** An able successor to Red Velvet. Flowers are a more vivid red—fully double on a 2 ft. plant. The graceful airiness of the petals inspires the name.

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**RED GOLD.** A pompon red and orange gold atop stately stems. Early strong grower. Very popular.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**REVERIE.** New (Bristol) Sport of the favorite Jean Treadway. Same rich, dark foliage. Color would best compare to heavily creamed coffee, or to soft maple finished walnut accented with a mahogany eye. Late flowers flush to coral pink. September.

**POTS — Per 10, \$4.00; Per 100, \$35.00**

**RONNIE.** Grows a symmetric 18", each plant a twin of the one next to it. Flowers are a close knit, exotic purple pompon with a twinkling varnished texture that makes this one of the best. Early.

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**ROSE MARIE.** The old favorite, 24 in., compact, shaggy flowered but immensely double old rose. Mid-season.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**ROYAL ROBE.** (Kraus) Double, beet-root purple with a really different and distinct bluish sheen. Mass of blooms are symmetrically distributed over a compact, healthily foliated plant. Early.

**POTS — Per 10, \$2.50; Per 100, \$20.00**

**HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00**

**RUBY POMPON.** The 2½ foot plant carries its ruby crimson flowers in remarkable profusion. In full flower early October.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**RUSTY RED.** (Lehman) A smashing impact! Heavy load of Cherry Red fully double bloom shimmers atop sturdy, cutting stems. Starts among the earliest, is in perpetually renewing flower until frost.

**POTS — Per 10, \$2.00; Per 100, \$15.00**

**HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00**

**SEPTEMBER DAWN.** Distinctly new and different, the first really good double pink. Flowers are about 3 inches across, hardy, vigorous and healthy. Starting to bloom in early September, it continues until frost, brightly and freely flowered.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**SEPTEMBER WINE.** The scintillating red of sparkling Burgundy wine. Full duplex flower atop a compact branchy plant, each branch a perfect cut stem. Early. 1½ to 2 feet.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**SEQUOIA.** A Korean Hybrid type, producing elegant good-sized double blooms of a mellow amber color.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**SILVER PLATE.** In full bloom in early October, its large white makes sight sale sure. It too needs mulching to carry, but its exceptional decorative ability more than compensates. 6 inch flowers, 24 inches tall.

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**SILVER SHEEN.** A medium incurved white. Somewhat tender to handle but its superlative cut flower qualities repay the effort liberally. It is 36 inches tall, and blooms mid-October.

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**SINCERITY.** Early. 2". A distinctive combination of white outer petals and peach inner swirl. Fully double flowers are in multitudinous profusion on branching sprays.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**SKI TRAIL.** (U.S.D.A.) Large double, ivory white flowers. Destined to take the place of White Doty. Has all of Doty's fine characteristics with a more definite incurve. September. Frost resistant.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**SPINDRIFT.** Fully double 3 inch decorative bloom that flares faintly like a dahlia. Pure white with just enough softening at the creamy center. Stocky 18-24 inch plants, early October.

**HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00**

**SUCCESS.** Early. 24". A beautiful, rich, never fading deep crimson. Fully double, flowers stand en masse of branching sprays atop superb, light green foliage. Very good.

**POT PLANTS — Per 10, \$2.50; Per 100, \$20.00**

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**SUNAPE.** From the University of New Hampshire and a tribute to their work. Professor Holley's select golden yellow grows 24 inches high, blooms full double, stays bright without fading from September 1st to frost.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**SUNSTONE.** Another new, thoroughly tested introduction. On a dignified, 30" firmly formed plant, it produces a soft yellow spoon or spiderlike flower. Whether your customers interest is in a garden decorative or in a cut flower, you will see him peering close to appreciate the fine, symmetrical petal formation. Early October.

**POTS — Per 10, \$3.00; Per 100, \$25.00**

**TAMPICO.** (U.S.D.A.) A high crested double bronze with long stems making it superb for cutting. Flowers group in a close cluster right at the top. Foliage is clean and green, blooms early.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**ALL PURPOSE CUT AND DECORATIVES (Con't.)**

**KAY TASHIMA.** Double, large white spider flowering variety. Tender but very worthwhile.

**HEAVY FIELD GROWN** — Per 10, \$2.75; Per 100, \$22.50

**TAPESTRY.** Lovely contrast from deep pink to ashes of rose shade as flower matures. Three inch full double bloom, with golden flush in center, fine from September 15th on. Stocky 2 foot plant becoming universal favorite for its delightful shadings.

**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

**TIME.** Splendidly conceived sparkling orchid lavender, huge sprays and blooms. 30 inches tall, 4 inch blooms, early.

**HEAVY FIELD GROWN** — Per 10, \$3.00; Per 100, \$25.00

**VISION.** (Bristol) New. A tight double in a wonderfully graceful mold of petal formation. Color is a soft and lively pearl and ivory in perfect complement, a genuinely new color departure. 2 ft. Early.

**POTS** — Per 10, \$3.50; Per 100, \$30.00

**WESTBOURNE.** (English). The largest of the rich reds. A fine habit, cleanly foliated, profusely blooming variety.

**HEAVY FIELD GROWN** — Per 10, \$2.25; Per 100, \$18.00

**WHITE BOUNTY.** (Kraus) A small white pompon with a sulphur yellow center, tightly knit, formally formed, and appearing in profusion atop a crisply foliated, sturdy stem. Early. This is one of the novelties that always sell.

**POTS** — Per 10, \$2.25; Per 100, \$18.00

**WHITE CLOUD.** This was new in '52. There wasn't sufficient stock to warrant the description that it deserves. It is early, topped with magnificent, fully double, four and five inch pure white blooms. It will sell with the best of the whites and before most of them. You will like the array atop the good stems, and your garden customers will like its 18" tall and strong 24" spread. This is destined to lead the parade for a long time!

**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

**WHITE DOTY.** The old fashioned double white cut flower favorite. All hybridizers, including ourselves, have tried to improve this one without success.

**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

**WHITE WONDER.** Here is the perfect early flowering, white, garden pompon, coming into full flower about September 25th. The exquisitely formed, ball-shaped blossoms with broad petals are first soft creamy white, then open to a crisp clean white, lovely in all stages. The plant, about 3 feet in height, is husky and tremendously free, the spray so heavily branched that a few stems are a fine bouquet.

**HEAVY FIELD GROWN** — Per 10, \$2.25; Per 100, \$18.00

**YELLOW AVALANCHE.** A clear soft yellow bud sport of the white variety. 24 inch, Sept. 4.

**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

**YELLOW BLANKET.** Mid-season. 18". The improvement over Judith Anderson that is bound to keep its popularity for as many years. Tiny, button flowers are perfectly formed and cover the top completely. This is the finest.

**HEAVY FIELD GROWN** — Per 10, \$2.25; Per 100, \$18.00

**YELLOW DEAN KAY.** An enchanting progression in the valuable Dean Kay series. Bright golden yellow flowers.

**HEAVY FIELD GROWN** — Per 10, \$2.00; Per 100, \$15.00

**YELLOW JEWEL.** Ball shaped flowers of a pleasing shade of yellow with bronze undertone.

**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

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**CUSHION OR AZALEA**

**ASTRID GOOD MORNING.** Single, creamy yellow form of the Chrysanthemum Astrid. Hardy Korean. Mid-season.

**HEAVY FIELD GROWN** — Per 10, \$2.00; Per 100, \$15.00

**AUTUMN GOLD.** Mid-season. Low, bright gold on yellow, duplex; hundreds of blooms en masse atop an upright plant. Blooms right to the ground, makes a fine ball. A row in the field, a block in the border, is a dazzling show of color.

**HEAVY FIELD GROWN** — Per 10, \$2.00; Per 100, \$15.00

**AUTUMN SONG.** (Kraus) Just fine for the ranch house picture window planting. The color, a deep, glowing bright red is a perfect blend for the new decorator trends. Women spot it at once. Flowers good, firm double, all the profusion of the cushion varieties. Fine for potting and cutting. Early.

**POTS** — Per 10, \$2.25; Per 100, \$18.00

**BONNIE BRIDE.** New. This one foot plant gives early to mid-season blooms of a bright lavender. Its mound-like habit has a multitude of blooms that make it perfect for pot sales.

**POTS** — Per 10, \$3.00; Per 100, \$25.00

**BOWL O' GOLD.** (Bristol) A brilliant early cushion with more shapely flowers than generally expected in the family. It is one of the finest yellow cushions. Only 1 foot tall, spreads more than two feet in its first season. It looks like the sun on an overcast fall day. Early.

**POTS** — Per 10, \$4.00; Per 100, \$35.00

**CANARY.** A full brother, large light yellow sport of Martin's White is sufficient to establish it as one of the best that you can possibly grow. Flowers in a perfect mound for full utility in the garden, in the border, in the pot, in the specimen field display. It has all the clean, neat, shiny habits of Martin's White.

**POTS** — Per 10, \$3.00; Per 100, \$25.00

**CANDY.** Delicious and desirable, a treat to the most discriminating taste for the grand Chrysanthemum family. A mound of flowers cascading from a full crest and right to the ground in solid mass. Eighteen inches tall, three feet through in the first year. Color is a prominent, full pink with a sugar-sheen (see the name?) and individually average more than two inches. The blend is to just enough salmon and gold in the center to spotlight each blossom. It's a beautiful display item, and each stem straight and true makes it a profitable cut flower.

**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00

**CHOPIN.** A big, bright, new beauty. Flowers 4 to 5 inches produced 20 or more to the plant and new buds repeating through the season. The vigor of strong stems, low to the ground growth, crisp incurving petals of a real man's color bronze suggest a rugged strength that sells it on sight. Early October.

**POTS** — Per 10, \$3.00; Per 100, \$25.00

**CODY.** Early. 15". Grows up to 42 inches wide without a straggling branch. Color orchid and white—and the orchid actually intensifies as the flower ages. Each bloom is 3" across and they are on the plant by the hundreds. It has the longest season of any cushion variety.

**HEAVY FIELD GROWN** — Per 10, \$2.75; Per 100, \$22.50

**CORAL SEA.** Informal masses of semi-double blossoms. Color, salmon-buff suffused coppery rose. Altogether distinct and striking.

**HEAVY FIELD GROWN** — Per 10, \$2.00; Per 100, \$15.00

**CUTIE.** A profusion of tiny cherry-red button type flowers covering a sturdy compact 15 inch plant. Durable flowers and foliage lasting long after frost and freezing. Extremely prolific, unrivaled for potting both inside and out because of an unusual blend of flowers with foliage.

**HEAVY FIELD GROWN** — Per 10, \$2.00; Per 100, \$15.00

**DE LUXE RED CUSHION.** Double flowers of a really bright shade of red.

**HEAVY FIELD GROWN** — Per 10, \$2.00; Per 100, \$15.00

**DIXIE WHITE CLOUD.** Low growing, bright shaggy white flowers in fluffy profusion on compact, clinging plant. Early.

**HEAVY FIELD GROWN** — Per 10, \$3.00; Per 100, \$25.00

**DWARF JEWEL.** Soft lavender pompon buttons, exactly Jewel but on a dwarf, compact, healthy, crisply foliated plant. Early.

**HEAVY FIELD GROWN** — Per 10, \$2.50; Per 100, \$20.00



**CUSHIONS — Continued**

**EARLY JOAN HELEN.** An 18-inch mound of sparkling beauty. Flowers are a rich, garnet, shading to Rhododendron purple, and accented by a bright yellow center. Blooms in September. Ideal for borders, potting and cutting, it will be a command item after its first performance in your planting.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**EARLY LAVENDER.** (Kraus). New in 1954, destined for a long reign before it will be displaced. Low, extremely free flowering double pure lavender with a bright, rosy lavender center — the same tasty combination of hue that will preserve the popularity of the Orchid forever. In full bloom by September 22.

**POTS — Per 10, \$3.00; Per 100, \$25.00**

**EUGENE A. WANDERER.** A big, brilliant, glistening golden yellow beauty, flowering so freely that the stocky growing plant is almost obscured by its branching clusters of big double flowers—each one the height of perfection in form.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**GOLDEN CARPET.** Utterly distinct, a rounded 1 foot rug of glowing golden yellow 1 inch pompons. Often over 2 foot spread. Flowers all along stem from September 15th on. Fine for border, edging, rock garden or pot sales. Very choice.

**POTS — Per 10, \$2.25; Per 100, \$18.00**

**GOLDEN MOUND.** An excellent golden yellow cushion, a distinct advance. Fully double pompons on short dark green branches arranged in symmetric sprays. This is fine. Low Early.

**POT PLANTS — Per 10, \$2.00; Per 100, \$15.00**

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**JUBILEE.** New '52. Opens crimson and mellows to a deep clear red. Holds its flowers for weeks.

**POTS — Per 10, \$2.50; Per 100, \$20.00**

**MARTIN'S WHITE.** This is the first introduction in the proud series that bears our name. Wherever it has been seen, it is approved and re-approved in volume. It is the purest, cleanest white known. Flowers are huge, fully double, measuring five inches, and are perfectly formed from the inner swirl to the outer petals. Grows to 18", blooms shortly after the 1st of September.

**POTS — Per 10, \$2.25; Per 100, \$18.00**

**MAHOGANY CUSHION.** (Lehman) A beautiful tribute to the selective ability of its originator. Twisted and neatly nested petals of Jasper Red shading to polished mahogany. Early. Fine cushion form.

**POTS — Per 10, \$2.25; Per 100, \$18.00**

**MENTOR.** Bright salmon pink, a close knit pompon the size of a silver dollar.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**MISCHIEF.** Hundreds of tiny, sparkling ruby single stars showered completely over a stocky, 18", clean, healthy plant. Bright beet-root purple shades to rose-red. Mid-season.

**POTS — Per 10, \$3.00; Per 100, \$25.00**

**NANKEEN.** A medium tall golden cushion with flowers completely different from what is expected from the type. Full double, tightly knit, color is a lively polished gold. Blooms early. Heavy F.G.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**ORCHID HELEN.** (Becker) A sturdy, formally formed, but so low that it must be in the cushion family. It is a bright orchid-pink of unusually distinct hue. Perfect potted item, and what a generous, firm border item. Early.

**HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50**

**ORCHID STAR.** New. An early rose-orchid cushion type with larger flowers than are found on most cushions. More compact and perfect habit make it ideal for border plantings and pot plants.

**POTS — Per 10, \$3.00; Per 100, \$25.00**

**ORLOMA.** Luminous apricot bronze full decorative type. Bushy cushion habit of growth and very free and durable. Early blooming September 15th. New '53.

**POTS — Per 10, \$2.50; Per 100, \$20.00**

**OSTOSA.** New 1954. A solid pure white pompon type. Vigorous, very free flowering, and semi-dwarf in growth habit.

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**PINK CUSHION.** Numerous bright pink flowers.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**PONCA.** Early 14". A striking fuchsia purple, the only variety in its color. It is upright to its low height, and flowers fully double. A dignified formal border.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**POWDER PUFF.** Early. 10". The name is just right—to graciously serve milady's finest taste. A gracefully spreading habit. It bears a fully double white, cream topped, firm bloom. Flowers in profusion. Fine for edgings, pot plants.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**RED CLOUD.** Early. Low. Fully double. A combination of mahogany and maroon to striking effect. It is beautiful even while only foliated. In bud and through the flowering season it has a magic appeal. From the first of the season through until frost the bloom lasts brightly.

**POTS — Per 10, \$2.00; Per 100, \$15.00**

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**REMEMBRANCE.** (Kraus) A fully double low grower, perfectly formed for pots or borders. The color is a ruby crimson that really stays through the whole flowering season. Starts early and will be a seller for you until heavy frost.

**POTS — Per 10, \$2.00; Per 100, \$15.00**

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**ROUGE CUSHION.** Good all-round cushion of brilliant bright red. Early blooming beauty. A fine addition to any list.

**POTS — Per 10, \$2.50; Per 100, \$20.00**

**SALUTE.** A perfect deep purple, the memorial tribute shade, soft and fluffy, yet so double the petals seem to be tightly woven. Extremely bushy, twelve inches tall, completely covered by bloom in the first week of September.

**POT PLANTS — Per 10, \$2.25; Per 100, \$18.00**

**SEPTEMBER CHEER.** Early, 15 inch. A new rich cherry red Chrysanthemum color. The fully double flowers are generous in size and borne in profusion on strong stems. It is liberal in cut volume, and makes a symmetric pot plant.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**SEPTEMBER CLOUD.** Like "September Gold" in habit — the ball-like blossoms are a trifle larger, purest ivory-white with soft primrose shading in center; wonderfully fine dark green contrasting foliage. Breath-taking in its gleaming perfection.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**SERENE.** One of the newer and better white cushions, distinguished by its extreme hardiness and strong growth characteristics. A very profuse bloomer that will attain a two-foot spread in the first season. Mid-September.

**POTS — Per 10, \$2.00; Per 100, \$15.00**

**SNOWBIRD.** New. A perfectly formed 18 inch mound, literally covered with cream white blooms. Flowers Oct. 1.

**POTS — Per 10, \$3.50; Per 100, \$30.00**

**SPARKLE.** Early, bright, beautiful, long lasting. It is a low, perfect cushion form without any tendency to sprawl. Flowers golden yellow speckled bronze and bright red, each petal tipped silver. Fully double, pompon in form, it is so loaded with bloom from the first of September on that the foliage is not visible. Brand new, rarely did one of the hundreds of nurserymen who visited our display block leave without placing an order for Sparkle!

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**STAR BRIGHT.** New. Another early variety of the Star series. This one is a good amaranth-pink with all the good qualities of the group.

**POTS — Per 10, \$3.00; Per 100, \$25.00**

**STAR GLORY.** New. A brilliant purple-red that meets the requirements of a mid-season cushion. You should not be without this one.

**POTS — Per 10, \$2.75; Per 100, \$22.50**

**SUNBEAM.** A new cushion type Pompon, a mound of but-tercup yellow flowers practically cover the foliage. 12 in. Mid-September.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**TECUMSEH.** Firmly compact, fine foliage, formal habit, flowers a bright yellow disc-form pompon. Color red, buff bronze, shaded coral. Very novel. Early.

**HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00**

**CUSHIONS Continued**

**TRANQUILITY.** New 1954. Graceful 18 to 24 inch mounds of sparkling new shades of yellow. Flowers 3 inches across, perfectly formed.

**POTS — Per 10, \$4.00; Per 100, \$35.00**

**VIOLET STAR.** New. Another outstanding cushion with double clear purple flowers. Midseason bloomer and one of the best sellers for sight sale.

**POTS — Per 10, \$2.75; Per 100, \$22.50**

**WAKU.** A firm, low growing pure white that fits the need for a back border of extreme floriferousness

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**W. P. SNYDER.** Fully double, tightly formed apricot bronze. Cushion character, plenty for cutting, grows compact to 26 inches tall, 30 inches wide. Continuous from Sept. 1 to frost.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**WHITE CUSHION.** White flowers.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**YELLOW CUSHION.** Pure golden yellow, very brilliant.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**YELLOW SUPREME.** A new bright sulphur yellow of unusual vigorous habit and long lasting quality in flower.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**THE NOVEL SPOONS**

**BLUSH WHITE.** (Lehman) Large, pert and crisp, chalk white flowers underlaid with soft lavender. Never a mis-formed flower—all are densely quilled and perfectly nested.

**HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00**

**BURNING BRIGHT.** A most exciting new spoon. Jasper red with an orange base—in the setting sun it is on fire. Plant is a dignified 20" tall, spreads 16", shows a multitude of 4" flowers.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**CARDINAL SPOON.** Perhaps the best of the spoons. Vivid contrast of cardinal red and gold. Graceful grower, 20 in. Early

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**CAROL C.** Light lavender with Amaranth tips. Delicate tubular petals with Mallow purple as shown on British Royal color chart; frost resistant. Plant 23x30. Flower 3½".

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**FUCHSIA SPOON.** Early, 24". The boldest flower in the family. Large, flat heads are in profusion, turned in every direction, for a shimmering effect.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**GOODNIGHT IRENE.** Soft red to light Mimosa Yellow. 4 in. flower, crisply borne on stately, deep green, healthy bush. Early.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**GRAND CANYON.** Magnolia purple. Bright as a whirling pinwheel. Wonderful to cut. 4 in. flowers in profusion. Early.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**IVORY SPOON.** Rich silver glossed ivory pastel. A beauty.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**JANICE.** Apricot to Egyptian buff. An excellent form, frost resistant and beautifully carrying its flowers. Early.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**LOVELY NELL.** Terra Cotta to Naple yellow. Incurved. Frost resistant, healthily foliaged, stately for cutting. Early.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**LOVELINESS SPOON.** Tends to full double, one of the nicest spoons. Low growing, compact, healthily bushy, flowers soft carmine rose.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**ORCHID SPOON.** The flowers, of the popular Spoon form, are of a clear orchid color and of generous size. One of the most interesting of this group.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**PUMPKIN SPOON.** New for 1952. Densely branched plant, 3 in. blooms of persimmon orange aging to stafford yellow. Free flowering and excellent cut. September 30, 30 inches tall.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**REMEMBER ME.** In all the spoons, this one must be acknowledged the best of them all. The discs are perfectly formed, tremendous six inch spinning pinwheels of bright turkey red. The quills are so profuse that they crowd to a crest. The nest is so perfect that there is never a bad flower.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**ROSEMARY.** Amaranth rose to pastel mauve. Attractive upright plant that grows beautifully to 36 inches. 4 inch bloom. Early.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**ROSE SPOON.** This is the pure rose that is, with yellow, the most positive pure color that exists in the many spoon varieties. Grows in healthy habit to 30 in. tall, bears multitudinous loads of 4 in. flowers and comes in early and bright.

**HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00**

**YELLOW SPOON.** The oldest and yet the class leader of this striking family. It is a pure color, no distracting shadings. Early.

**HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00**

**FOR TRADESMEN ONLY!**

This company does not sell at retail, directly or in department. The flower production is not cut. We do sell plants to you and turn-about to enter into competition for your outlets!

Our business is confined to production and delivery of perennial plant material for the Florist, Nurserymen, Cut Flower Grower, Plant Merchandiser, Landscape Gardener and Landscape Architect.

The policy makes for an extraordinary ability to satisfy you, the tradesman, the only one who receives our listings.

Thirty-four years of steady growth, an ever expanding magnitude of rich trade relationships, provide the inspiration and the will to continue faithful adherence to the policy.

THANKS, good friends, for your confidence.

**NOTICE:** The right materials and conscientious packers are doing a superlative job in the transfer of the carefully nurtured hardy plants grown in our nurseries. In the event of any bad arrival, **CONTACT THE CARRIER AT ONCE, OBTAIN BAD ORDER REPORT AND FILE CLAIM, and notify us with the delivery dates and other pertinent data.**

**"THE JOSEPH F. MARTIN CO., INC. warrants to the extent of the purchase price that nursery stock sold is true-to-name and as described within recognized tolerances. Seller gives no other or further warranty, express or implied, and will under no circumstances be liable for more than the invoice value at the time of purchase.**

# Ornamental Liners

Fully acclimated . . . every one grown right here under the splendid conditioning influence of this **NORTHERN OHIO GREAT LAKES AREA** . . . No imports! Stock certified clean. All in the list below have been twice transplanted, grown in the full sun, in peat beds **ONE FOOT** deep, and automatically irrigated. All have been severely pruned several times. They are all liberally branched, low to the ground, and come out with a mass of fibrous roots — could there be a better assurance of safe transplanting, of a beautifully uniform item at maturity.

For efficient handling, it is necessary that no orders from the following list be for less than 100 of a variety. 250 at the 1000 rate.

		Per 100	Per 1000
AZALEA, Mollis	4-8"	\$22.00	\$175.00
—Mucronulatum	4-6"	22.00	175.00
—Mucronulatum	6-8"	25.00	200.00
—Ponticum	4-8"	22.00	175.00
ILEX, Crenata Convexa	6-8"	25.00	210.00
—Crenata Helleri	3-6"	25.00	
—Crenata Rotundifolia	6-8"	25.00	
PIERIS, Japonica	6-8"	25.00	210.00
—Japonica	8-10"	40.00	
RHODODENDRON, Hybrid Seedlings	6-8"	35.00	310.00

# Advanced Ornamental Liners

## PROMPT RESALE GRADE

These are ready **NOW** for the Sales Lot, for the Landscape Planting, For the Stock Block where somewhat more maturity than that in the list above is desirable. The material is really grade **"A PLUS"**. They are grown continually under the same ideal conditions described for the liners.

For efficient handling, it is necessary that no order from the following list be for less than 10 of a variety. 25 at the 100 rate.

		Per 10	Per 100
AZALEA, Calendulacea	12-15"	6.50	60.00
—Ghent Hybrid Seedlings	10-12"	6.50	60.00
COTONEASTER, Divaricata	15-18"	8.00	70.00
ILEX, Crenata Helleri	10-12"	22.50	200.00
LAURUS, Zabeliana	10-12"	8.00	70.00
LEUCOTHOE, Catesbaei	10-12"	12.00	95.00
PIERIS, Japonica	10-12"	12.00	95.00
—Japonica	12-15"	15.00	125.00
PYRACANTHA, Lalandi	10-12"	8.00	70.00
RHODODENDRON, Hybrid Seedlings	10-12"	12.00	95.00
—Hybrid Seedlings	12-15"	15.00	125.00
—Carolinianum	12-15"	15.00	125.00
SALIX, Purpurea Nana	12-15"	2.50	20.00
VACCINIUM, Hybrid Fruiting Types	12-15"	12.00	95.00

# POPPIES

**THIS SPRING:** Mixture only, but the varieties are the finest. Most are from the list appearing below, others from varieties that have not yet been built into sufficient supply for listing. The plants are just fine, wintered in the open row.

**Per 10, \$2.25; Per 100, \$18.00**

**FOR AUGUST DELIVERY:** Recalling the Poppy shortage of the past three seasons, it occurs that you may wish to have your plants positively reserved for you. The varieties that we list below are what we will have for August delivery, a top list throughout. Your order will be reserved and scheduled for the delivery that is convenient for you.

	Per 10	Per 100
<b>AMBER GLOW.</b> A fine poppy, pure amber, large flowers atop a sturdy stem .....	\$2.75	\$22.50
<b>BARR'S WHITE.</b> Large pure white flowers with purplish black spots. Really the only good-growing free flowering white .....	3.50	30.00
<b>BEAUTY OF LIVERMERE.</b> The finest. Dark crimson with a black blotch for accent. Tremendous producer .....	2.75	22.50
<b>CERISE BEAUTY.</b> A real favorite bearing many medium sized flowers of a pure, light, cerise. 32 inches .....	2.25	18.00
<b>CURTIS GIANT FLAME.</b> Established plants produce mammoth 11-inch blazing red flowers on 4 foot stems. The largest, most brilliant of the Giants .....	3.50	30.00
<b>CURTIS GIANT FLESH PINK.</b> A 3 foot Giant. 9-inch blooms of glowing flesh-pink. Well adapted to shady locations ..	3.50	30.00
<b>CURTIS MULBERRY.</b> The name describes it best. The color is bright and distinct, long lasting even in the full sun....	3.50	30.00
<b>CURTIS GIANT SALMON PINK.</b> Light salmon pink. Large blooms on heavy stems of medium height .....	3.50	30.00
<b>GOLD OF OPHIR.</b> A golden-orange beauty, with the unique characteristic of increasing loveliness in each successive year of bloom. 24 inches .....	3.00	25.00
<b>HENRI CAYEAUX IMPROVED.</b> Old-rose shaded to burgundy. Very distinct. Often referred to as the Purple Poppy....	2.50	20.00
<b>JOYCE.</b> Bright cherry red, large flowered variety. Grows to 48 inches. Still among the brightest garden varieties..	2.25	18.00

	Per 10	Per 100
<b>LACHS KONIGEN.</b> One of the finest, strongest growing deep salmon-pinks .....	2.50	20.00
<b>LITTLE SHRIMP.</b> Small shrimp-like flowers without spots. A real gem .....	2.25	18.00
<b>MRS. PERRY.</b> A very fine variety of salmon-pink color, very distinct. Grows to a height of 3 feet .....	2.50	20.00
<b>PURITY.</b> Pure soft pink without any spots or markings. Very fine .....	2.25	18.00
<b>RASPBERRY QUEEN.</b> A color rarely found in any flower, not at all in any other poppy. Crushed black raspberry describes it best. Gigantic flowers on tall sturdy stems. A Queen! .....	4.00	35.00
<b>ROYAL SCARLET.</b> A big, rugged variety, the brightest of them all. You can't beat a red poppy, and this is the best red .....	3.50	30.00
<b>SALMON GLOW.</b> (Double). A fine double salmon-orange not to be confused with Olympia. The flowers are exceptionally large, fully 8 inches across. It is of Dutch origination and selected for the Wisley trials. It received a first class certificate in Holland. Strong upright growing Poppy, much admired in our nursery.....	3.00	25.00
<b>SASS PINK.</b> A pure pink poppy in the best tradition. Flesh color, brightly spotted, vigorous grower .....	2.25	18.00
<b>TOREADOR.</b> Carmine-red, huge 9-inch flowers with delightfully crinkled edges, borne on sturdy 30-inch stems.....	3.50	30.00

## PERENNIAL PLANTS

FOR

**SPRING, 1954**

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